

KFBPW EXCELLENCE AWARDS 2023-2024

The following awards will be presented at the 2024 State Conference in Franklin, Kentucky. Applications for the awards should be sent to the appropriate committee chair by May 20, 2024, unless the committee chair specifies another date.

PRESIDENT'S AWARD

The President's Award of Excellence, presented by the KFBPW President, will be awarded to the local organization judged to have best achieved excellence during the current BPW year. Areas to be considered are noted. However, creativity and new initiatives will be given serious consideration as well.

- Implementation of programming as it relates to Issues/Legislative Focus Areas
- Effective use of public relations to enhance community visibility and to promote BPW's goals and mission statement,
- Membership retention and growth (90% retention)
- Aspiring Professional and Professional Development programs
- Assistance with the chartering of a new local
- Support of *The Kentucky Cardinal* through ads and articles
- Support of the KFBPW Foundation
- Kentucky Professional Business Women's Week activities
- Participation of local members in regional and state meetings, programs, and activities
- Included the president and other executive officers on the local's mailing list to receive newsletters and other information

A points system has been developed to submit the report. A written report is requested supporting the Point System Worksheet. You are asked to be as thorough as possible. SCRAPBOOKS WILL NOT BE CONSIDERED A VALID ENTRY.

Submission deadline: **May 20, 2023**

Submit to: Laura Tyree
Email: lauratyree15@gmail.com

See Point System Worksheet page 4

KENTUCKY FOUNDATION AWARD

The Kentucky Foundation will give special recognition at the State Conference to the local organization who made the largest contribution per member to the Kentucky Foundation during the current federation year. All contributions need to be submitted to the Foundation Treasurer by April 30.

Submission Deadline: Donations to Kentucky Foundation Treasurer Patti Fallin by April 30, 2024 and report of contributions to Diane Croney-Turner, Kentucky Foundation Chair, by May 20, 2024

GAYNELLE STUM AWARD

Hopkins County BPW presents the Gaynelle Stum Award to the local organization that sponsors the first new local in the current BPW year.

MEMBERSHIP AWARDS

An **Overall Membership Award** will be presented to the local organization that best demonstrates an overall membership campaign carried out during the year. The evaluation criteria will include the originality and effectiveness of the membership materials and membership program planning throughout the year. The local president or chair of the Membership Committee is responsible for reporting this information to the KFBPW Membership Chair.

Criteria for individual club awards will be based on reports submitted on the 6 Keys Program.

The **Membership Percentage Increase Award** will be presented to the local organization that demonstrates the highest percentage increase from the 2022-2023 year, keeping in mind that the cutoff date will be April 30, 2024.

Super Recruiter Awards will be presented to any members who have recruited five or more new members during the year. The local president or local Membership chair is responsible for reporting this information to the KFBPW Membership Committee by May 20, 2024. Forms are provided on the KFBPW Website on the Downloads page under the Forms section.

Certificates will be presented to the local organizations that have --

- 1) Increased membership by 25% as of **April 30**.
- 2) Retained 90% of membership from previous year as of **April 30**.

Submit to: Sherita Jones, Membership Chair (sherijonz66@gmail.com)

Submission deadline: **May 20, 2024**

ISSUES MANAGEMENT /LEGISLATIVE

The Issues Management/Legislative Award will focus on implementation of programming that reflects the combined priorities of the local organization and KFBPW.

An award will be presented to the local organization that most effectively implemented programs covering the focus areas:

- Political Action
- Economic Issues
- Women's Health Issues
- Community Involvement
- Training and Development

Please attach supporting documentation in a Word document format giving descriptions of events, dates, and other details by category heading. Point system is on page 6.

Submit to: **Meryl Ward**, Issues Management / Legislation Chair (merylward@icloud.com)

Submission deadline: **May 20, 2024**

PUBLIC RELATIONS AWARD

This award is presented to the local organization which best uses effective public relations activities to promote the goals of their organization and KFBPW. Documentation should show how effective use of public relations was used to promote membership and to present programming that enhanced the image of BPW. A point system has been set up to aid in both submitting the report and judging. (See page 7)

Submit to: **Margaret Goatley**, Public Relations Chair (mmgoatley@yahoo.com)

Submission deadline: **May 20, 2024**

Please attach supporting documentation in a Word document format giving descriptions of events, dates, and other details by category heading.

THE KENTUCKY CARDINAL AWARD

The Kentucky Cardinal Award is presented to the local organization with the highest monetary support for *The Kentucky Cardinal* based on advertising or contribution dollars. A certificate will be presented to each local that contributes at least \$150 in advertising.

For further information, contact **Patti Fallin**, Editor (ukkats2012@gmail.com)

Submission deadline: **May 20, 2024**

KENTUCKY PROFESSIONAL WOMEN'S WEEK (KPWW) /MONTH (KPWM)

Three (3) individual award presentations will be highlighted at the Annual State Conference Awards Luncheon, June 22, 2024, in Franklin, KY.

Woman of Achievement:	Entries postmarked no later than May 20, 2024 to the KPWW Chair
Businesses Promoting Women:	Entries postmarked no later than May 20, 2024 to the KPWW Chair
Woman of the Year:	Entries postmarked no later than May 20, 2024 to the KPWW Chair

Three (3) overall awards for KPWW will be presented at State Conference to the local organizations that best combine programming, community awareness activities and member participation during KPWW over the week of October 15 – 21 or seven (7) day events in October. Awards shall be presented upon local organization size as of September 30, 2023.

Small Club – 20 or less members
Medium Club – 21-44 members
Large Club - 45 plus members

KPWW entries must include a summary of the events/activities (week or 7 day), as well as the point system spreadsheet including clear comments documenting the results (newspaper articles, pamphlets, programs, community awareness activities, awards presented and the level of member participation etc.). A point system to aid in both submitting the report and judging can be found on page 8.

Submit to: **Brenda Richards**, Kentucky Professional Women's Week Chair
richardsb44@gmail.com

Submission deadline: **May 20, 2024**

AWARDS YEAR: MAY 1 - APRIL 30

PRESIDENTS AWARD

	POINTS POSSIBLE	LOCAL ORG POINTS	COMMENTS/CALCULATIONS
ASPIRING PROFESSIONAL			
Having an AP candidate-current yr	10		
Candidate competes at Region-current yr	30		
Candidate competes at State-prior yr	25		
PROFESSIONAL DEVELOPMENT PROGRAM			
Conducting a PD program-current yr	10		
Candidate competes at Region-current yr	30		
Candidate competes at State-prior yr	25		
KFBPW FOUNDATION			
LO Contribution of \$100 or more or (verified by Foundation Chair)	25		
LO Contribution of \$75-\$99 or (verified by Foundation Chair)	15		
LO Contribution less than \$74 (verified by Foundation Chair)	10		
Local Program on KFBPW Foundation	5		
Date: Presenter:			
ISSUES /LEGISLATIVE			Can be from 5 listed on issues award page or president's special program
Presenting issues or legislative monthly program-per month	10		
Political Action (each activity)	20		
Equal Pay Day Activity	25		
Equal Rights Amendment (ERA) Activity	20		
Attend KFBPW Lobby Day-local organization	25		
MEMBERSHIP (see 6 keys for individual award)			
Equalization	20		
Retaining 90% of prev. yr membership	30		
Holding a Membership Drive	10		
PUBLIC RELATIONS			
Each news release (paper, radio, tv)	5		
Having a local newsletter	10		
Community BPW Visibility Project (each)	10		

KENTUCKY CARDINAL ADVERTISING	
\$150 or more in advertising	35
Each local club news submission to Cardinal	10
KENTUCKY PROFESSIONAL WOMEN'S WEEK	
Each day a program or event is presented	10
WOMAN OF THE YEAR	
Submitting nomination to state	10
Organization submitting state winner	10
BUSINESSES PROMOTING WOMEN (formerly Business Equity)	
Submitting nomination to state	10
Organization submitting state winner	10
WOMAN OF ACHIEVEMENT	
Submitting nomination to state	10
Organization submitting state winner	10
EXPANSION TASKFORCE	
Sponsoring a new local organization	50
MENTORING	
Having a mentor program in local organization	25
Mentor another BPW local organization	25
BONUS POINTS	
Each member attending a regional meeting	5
Each member attending a state sponsored function (Interim Board, State Conference Pr Year, Leadership Training)	10
Each organization having a current state officer or committee chair	25
TOTAL	<hr/> 0

Please attach supporting documentation in a Word document format giving descriptions of events, dates, and other details by category headings above.

President may add to bonus points section each year at her discretion

AWARDS YEAR: MAY 1 - APRIL 30

ISSUES /LEGISLATIVE AWARD

	POINTS POSSIBLE	LOCAL ORG POINTS	COMMENTS
**An activity can only be included in one category			
POLITICAL ACTION			
Club Lobbying efforts on local or state level per issue	10		
Lobby Day attendance per local member	5		
Lobby Day attendance per local officer (count only once)	10		
Issues/Legislative speaker at local meeting	10		
Club Sponsor or cosponsor a Candidate Forum (per event)	20		
ECONOMIC ISSUES			
Equal Pay Activity (each activity such as event, proclamation, etc.)	10		
Speaker on an Economic Issue	10		
Other activity (describe)	10		
WOMENS HEALTH			
Speaker at local meeting	10		
Participation in local Wellness Event	10		
Other Local Club activity (per activity) Example: flu shot campaign	10		
COMMUNITY INVOLVEMENT			
Member serves on board or commission	10		
Member serves as elected official	25		
Members volunteering at least 100 hours per year outside BPW/per member	20		
Members volunteering at least 50 hours per year within BPW/per member	10		
Holding a Voter Registration Drive, per event	30		
Holding a Membership Drive	10		
TRAINING AND DEVELOPMENT			
Conducting a PD program (local org. or group of locals)	10		
Members attend BPW training/workshops (Leadership, BPW Emblem, etc.)(per member)	10		
Members attend leadership development training outside BPW (per member)	10		
TOTAL POINTS		0	

Please attach supporting documentation in a Word document format giving descriptions of events, dates, and other details by category headings above.

AWARDS YEAR: MAY 1 - APRIL 30

PUBLIC RELATIONS

	POINTS POSSIBLE	LOCAL ORG POINTS	COMMENTS/CALCULATIONS
NEWSPAPER			
Each news release	5		
Each letter to the editor	5		
Each newspaper article/photo	10		
RADIO/TV			
PSA announcements of Event (each)	5		
Appearances to promote an event	10		
LOCAL AND STATE NEWSLETTER			
Having a local organization (LO) newsletter	20		
Submitting LO newsletter to PR Chair (per issue)	5		
Club article submitted to KY Cardinal (per issue)	10		
WEBSITE			
Submitting LO announcements to KFBPW Website (ea)	5		
Submitting LO newsletter to KFBPW Website (each)	5		
Hosting a local website	30		
SOCIAL MEDIA			
Sponsoring a Facebook page	10		
Contributing LO news events to state Facebook page (ea)	15		
PUBLIC RELATIONS EVENTS			
PR events to promote BPW (ea)	10		
Other (Posters, flyers, banners, etc.)	10		
TOTAL POINTS		<hr/>	0

Please attach supporting documentation in a Word document format giving descriptions of events, dates, and other details by category headings above.

AWARDS YEAR: MAY 1 - APRIL 30

KPWW Scoring Sheet (Updated May 2017)
(Attach to front of report)

Local :	POINTS POSSIBLE	LOCAL ORG POINTS	COMMENTS/CALCULATIONS
Programs / Activities (Example: Woman of the Day, Awards Breakfast, etc.) list each separately			
	10		
	10		
	10		
	10		
	10		
	10		
	10		
% of members participating in at least 1 activity/program (assign points to only one)			
0 - 10%	2		
11 - 25%	5		
26 - 50%	10		
51 - 75%	25		
76 - 100%	50		
Woman of the Year			
Honored locally	10		
Submitting to state	25		
State winner – prior year	50		
Woman of Achievement			
Honored locally	10		
Submitting to state	25		
State winner – prior year	50		
Business Promoting Women (Formerly Business Equity)			
Honored locally	10		
Submitting to state	25		
State winner – prior year	50		
TOTAL POINTS		<hr/> 0	

Please attach supporting documentation in a Word document format giving descriptions of events, dates, and other details by category headings above.

Size (as of September 30th) - Mark one: (X)

<input type="checkbox"/>	Small - 20 or less members
<input type="checkbox"/>	Medium - 21-44 members
<input type="checkbox"/>	Large - 45+ members