

Communication Workshop Speaker Announced

Dr. Martha Sales, Ed.D., Dean of Students, Interim Vice President of Student Experience will lead our two day workshop on communication at our state conference in June. Dr. Sales was honored to have been asked to speak to our organization.

Martha Sales was born and raised in Franklin, Kentucky. She is married to Reverend Shawn Sales with whom she has a son, Seth, age nineteen, and a 14-year-old daughter, Kiah. Martha received her Bachelor of Science in Social Work with a Minor in African American Studies from Western Kentucky University. Since that time, she has also earned a Master of Arts in Counseling in Marriage and Family, an Educational Specialist Degree in Student Affairs, and a Women Studies Graduate Certificate, as well as a doctorate in Educational Leadership from WKU.

Martha currently serves as the Executive Director of the Western Kentucky University's Intercultural Student Engagement Center and TRIO programs. These programs are designed to assist first generational and/or low income middle school, high school, college, adult and veteran participants with postsecondary enrollment, matriculation, and graduation.

Beyond her work with Western Kentucky University and Private Consulting, Martha Sales is an active member of the community. She is a member of the Loving Springs Baptist Church where she serves as a musician, youth/young adult advisor, and Sunday school teacher. She is a member of Delta Sigma Theta Sorority.

*“Communication leads to
community, that is, to
understanding, intimacy and
mutual valuing.”*

—Rollo Reece May

