

THE

# KENTUCKY KCARDINAL

KENTUCKY FEDERATION OF BUSINESS & PROFESSIONAL WOMEN'S CLUB, INC.



## Inside this issue. . .

State Convention

Candidates for Office

Leadership @ Large - It's the Network

Identity Theft Tips



Business & Professional Women  
*of Kentucky*

**BUILDING POWERFUL WOMEN**

• PROFESSIONALLY • POLITICALLY • PERSONALLY

VOLUME 80 • ISSUE 4 • Spring 2009

THE  
**KENTUCKY**  
**CARDINAL**  
 KENTUCKY FEDERATION OF BUSINESS & PROFESSIONAL WOMEN'S CLUB, INC.

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**Kentucky Cardinal Advertising**

The Kentucky Cardinal accepts advertising but reserves the right to refuse to publish any and all ads submitted. Rates are for camera-ready copy. Mail or e-mail ads to The Kentucky Cardinal advertising editor. All ads are to be paid in advance. Checks should be made payable to BPW/KY with Kentucky Cardinal in the memo.

Full Page.....	\$150
Half Page.....	\$85
Quarter Page.....	\$60
Eighth Page (Business Card).....	\$35
Half Page of 4 Business Card Ads.....	\$100
Full Page of 8 Business Card Ads.....	\$160
Identical Ad Run in All Three Issues.....	10% Discount

**Deadlines for The Kentucky Cardinal**

July 1 - September 15 - December 1 - March 15



**Business & Professional Women  
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[www.bpwusa.org](http://www.bpwusa.org) and [www.bpw-ky.org](http://www.bpw-ky.org)



**inside this issue . . .**

President's Message.....	3
Leadership @ Large - It's the Network.....	4
Avoiding Identity Theft.....	5
Officer Reports.....	6-7
Committee Reports.....	7-8
State Conference.....	8-9
Candidates for Office.....	10
Call to Convention.....	11
Vote to Continue the Mission.....	12
Regional News.....	13
Local News.....	13-15

# W President's Message

What a year this has been. I find it hard to believe the 2008-2009 fiscal year will end in a few short months. BPW/KY will celebrate its successes during State Conference, June 5<sup>th</sup> and 6<sup>th</sup> at the Crowne Plaza Airport (formerly Executive Inn West) in Louisville, KY. Look for the conference registration form and tentative agenda in this issue of the Kentucky Cardinal.

By the time you receive this edition of the Cardinal you will have had an opportunity to make your mark on the Future of BPW by voting for or against the proposed merger of BPW/USA and BPW/USA Foundation.

During the installation of officers in June 2008, I challenged the BPW/KY Leadership team and members to STEP UP, STEP OUT, and SPEAK OUT about BPW and you took up the challenge. It is even more important that we continue in this effort as BPW evolves during the next months and years.

I choose to think of this as a very exciting time for BPW in Kentucky and across the nation. BPW/KY will assume many of those activities formerly done by BPW/USA including growing membership which continues to be our number one priority.

Your 2009-2010 BPW/KY Officers will be asking for your assistance as we transition to a new BPW model and I am confident you will be up for the challenge. It will take all of us working together at the state and local level to accomplish all that needs to be done. Remember we can only eat the elephant "one bite at a time."

It has been my great pleasure to serve as your BPW/KY President 2008-2009 and I appreciate the confidence you placed in me. I give my full support to the incoming officers as I know you will too. Thank you for your support of BPW in Kentucky.

As one of our Past State Presidents is often heard to say, "BPW you've got to love it."

**Best Personal Wishes!**

*Debrah V. Pierce*



**Debrah V. Pierce, President**

---

***"BPW you've  
got to  
love it."***

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Business & Professional Women  
*of Kentucky*

**BUILDING POWERFUL WOMEN**

• PROFESSIONALLY • POLITICALLY • PERSONALLY

# It's the Network

– by Dr. John C. Maxwell



There's no denying that we've fallen into precarious economic times. The United States shed 2.6 million jobs in 2008. More of the same continued in January 2009, a month during which corporations announced 65,000 layoffs in a single day.

No matter how penniless you feel right now, there's one investment you can't afford to overlook. At a time when no one's buying, there's something you must build. In a world where budgets are tight, you can't skimp on this line item. What is it, you ask?

As the Verizon slogan says, "It's the network."

In his book, *Never Eat Alone*, Keith Ferrazzi wrote about the safety net provided by a robust network of social connections.

"Experience will not save you in hard times, nor will hard work or talent. If you need a job, money, advice, help, hope, or a means to make a sale, there's only one surefire, fail-safe place to find them - within your extended circle of friends and associates."

We would do well to worry less about empty pocketbooks and more about empty rolodexes. When threatened by scarcity, it's natural to zero in on money management, but we should be equally concentrated on managing connections within our network.

Unfortunately, the word "networking" often conjures up negative stereotypes. We've been fed misconceptions about networking, and these false impressions make it hard for us to see the true value of our relationships. Let's debunk the popular myths of networking one by one.

## COMMON NETWORKING MYTHS

**Myth #1:** Networking is for self-promoting schmoozers.

Networking isn't solely the realm of desperate job seekers or overeager socializers. Nor do you have to hand out business cards like candy in order to network. Networking simply involves making mutual connections, and everyone benefits by forming them. By tapping into

our connections, we can share ideas, pass along opportunities, and benefit from one another's expertise.

**Myth #2:** Network is only for salespeople or outgoing personalities.

You may not be a salesperson and you may not be outgoing, but you can't deny that business, at its core, is founded upon relationships. Regardless of your position or personality, you'd be wise to intentionalize your social interactions. If you neglect your network, you'll be isolated when your life hits a rough patch. Conversely, if you cultivate your network, you'll be buoyed by support whenever hard times come your way.

**Myth #3:** Networking, by nature, is uncomfortable, forced, and contrived.

We tend to imagine networking as speed dating awkwardly applied to the professional level. Nothing could be more inaccurate. The best networkers authentically share themselves (their talents, knowledge, resources) to benefit others. This can happen casually and genuinely, both at work and in informal atmospheres.

## THE FINAL WORD

The economic slump reminds us of the transient nature of our jobs and our wealth, and makes us appreciate the relationships we have. In hard times, we can't afford to retreat into a shell; we have to reach out more than ever to lift each other up. Although the concept of networking has been tainted by misconceptions, wise leaders know to prioritize relationships, recognizing them as the surest sources of prosperity and stability.

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*This information cannot be used for resale in any manner.*

# Tips for Avoiding Identity Theft



Each year, thousands of people are victims of Identity Theft. Most victims never knew they were at risk. Here are some tips from the Attorney General's Consumer Protection Division to avoid becoming an identity theft victim.

- Do not give out any vital information, such as your birth date, social security number or financial information to solicitors (especially by telephone) or retailers, who do not need the information. Be especially careful of sweepstakes and lottery notices claiming that you have won a prize, and who request your personal information in order to process your "winnings".
- Do not dispose of identifying documents (prescriptions, receipts, bank information, credit card statements and applications) without first destroying the material. Also, secure personal information in your home.
- Do not respond to emails from what appears to be your bank, credit card company or other institution claiming they need your information for verification purposes. Call your bank or credit card company directly at a number provided on your statement or telephone directory.
- Read and understand privacy and security policies before providing any personal information on Internet sites.
- You can reduce unsolicited credit card applications coming to your home by calling 1-888-5-OPT-OUT (1-888-567-8688).
- If you discover that you are a victim of identity theft, contact your local police department to report it.

If you find errors in your credit report, contact the reporting bureau in writing and the creditor reporting the information. The law requires them to investigate your report and report the dispute.

- You can put a "Fraud Alert" on your credit bureau account immediately. This will help prevent someone from obtaining future credit in your name. You need to contact only one of the national credit bureaus.
- Contact all credit card companies, creditors, banks and financial institutions and utility and service provider companies where you have accounts that may have been affected or created in your name, without your knowledge.
- Contact your local post office if you suspect an identity theft has filed a change of address with the post office.

In Kentucky, you can contact the Office of the Attorney General at 1-800-804-7556 to obtain a copy of the "Identity Theft Kentucky Victim Kit" which will provide information to assist you through the process of resolving your identity theft case and clearing your name.

In 2006, Indiana passed a law that requires Indiana businesses inform their customers about security breaches that have placed their personal information in jeopardy.

You can file a complaint with the Indiana ID Theft Unit using an online complain form available at <http://atgindsha01.atg.in.gov/cpd/complaint/complaint.html> Indiana also has a victim kit available on this site. Or, you can contact the Indiana ID Theft Unit at 1-800-382-5516 or via email at [IDTheft@atg.in.gov](mailto:IDTheft@atg.in.gov)

Check [www.kentucky.gov](http://www.kentucky.gov) or [www.indiana.gov](http://www.indiana.gov) under the Attorney General site for more information.

## You Can Obtain a Free Credit Report

Did you know that under the Fair and Accurate Credit Transactions Act of 2003, credit bureaus are required to provide one free credit report to consumers per year?

A credit report contains information on where you live, how you pay your bills, whether you have been sued, arrested or filed for bankruptcy. Nationwide consumer reporting companies sell the information in your report to creditors, insurers, employers and other businesses that use it to evaluate your applications for credit, insurance, employment or renting a home. There are three nationwide consumer reporting companies – Equifax, Experian and Trans Union.

You can request a copy of your report via the Internet or over the phone. The website for your annual free credit report is: <http://www.annualcreditreport.com>. You must request the

report from each of the three bureaus separately. It is suggested that you request reports from the three bureaus at different times throughout the year rather than all at one time to track any changes in your report. Your spouse can also request a separate report three times a year which means you can alternate months and receive a report six out of 12 months each year.

The toll free number to request your report is 1-877-322-8228.

Here are the websites for the three credit bureaus:

[www.equifax.com](http://www.equifax.com)

[www.experian.com](http://www.experian.com)

[www.transunion.com](http://www.transunion.com)

# Officer Reports

Diane Croney-Turner  
BPW/KY President Elect

I would like to begin my article by thanking the Hopkinsville BPW club for their support as I have climbed up the executive committee ladder. It has been several challenging years.

I would encourage any member wanting to step out and let your voice be heard to consider running for a state office. We do have positions open and nominations can be made from the floor at State Conference on Friday, June 5th at the first business session. Nomination criteria and forms are on the BPW/KY website.

Can you believe it is already April 2009 and Regional Meetings have almost concluded? Spring is coming and change is taking place in nature as well as BPW on the national, state and local levels. As BPW/USA merges with BPW/USA Foundation and decisions are being made, it is imperative that all members stay abreast of these many changes that will take place. Every member in good standing will be able to vote on the merger by mail or e-mail. So, it is important for your address to be correct on the National level. With the merger will come bylaw and policy changes on the state level. The proposed changes will be on the BPW/KY website for review as well as in the Call to Convention which your local President will receive. Before coming to the State Conference, I encourage every member to review the proposed changes and make constructive suggestions. The bylaws chair and

executive committee have worked hard in reviewing the bylaws and policies for the changes needed for BPW/KY to become autonomous.

With the changes, we are also asking if any member would like to receive all future issues of The Kentucky Cardinal via email. If so, contact Patti Fallin at [bpw-ky@insightbb.com](mailto:bpw-ky@insightbb.com) with your preferred email address.

The 2009-2010 Leadership Training will take place on Friday, June 5th from 9:00 – 10:00 p.m. after the Foundation Event. We are trying to cut costs of the convention by requesting members to spend only one night. On Saturday, June 6th we are requesting all members to wear black and/or white. The award banquet and installation ceremony will begin at 2:30 p.m. and should be over by 6:00 p.m. at the latest. This will allow most members to return home before dark.

Please make plans to attend the State Conference and review the bylaws and policies in preparation for the first business session on Friday afternoon. The 2009-2010 year will be one of increasing BPW/KY membership and plotting a course for adventure. The Executive Committee feels very positive that these changes will make BPW/KY a stronger Federation.

Look forward to seeing each of you at State Conference in June.

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Janis Turner  
BPW/KY Vice President

This is an exciting time of year with the kickoff of the regional meetings. I want to encourage you to attend your regional. We will be having many Bylaw and Policy changes this year due to changes with BPW/USA. This makes it very important to attend your regional and state convention this year to keep informed of the changes. Your vote is very important. We need your input to make sure BPW/KY will fulfill your wishes and needs.

Deadlines are quickly approaching for your award submissions. Your locals are doing wonderful things; so please send in the necessary paperwork prior to the deadlines to showcase your local and your members. Most of the awards are due on April 1st, however the Regional Award, Giraffe Award and Membership Award

are due on May 1st. Please go to the website - [www.bpw-ky.org](http://www.bpw-ky.org) - to review our awards and deadlines. If I can be of any assistance with the submissions of these reports, please do not hesitate to give me a call at 270-651-3543 or email at [jturner@pbibank.com](mailto:jturner@pbibank.com).

This has been another rewarding year for me to have served as your Vice President. I ask for your vote in June to be able to continue to serve on the BPW/KY Executive Committee as your President-Elect for 2009-2010.

I would like to encourage you to become a part of the BPW/KY Leadership team. This upcoming year is going to be a year of major changes for BPW members. The knowledge that you obtain concerning our organization and the friendships you make will last a lifetime. Let's all step up and make a difference in the future of BPW.

# Officer Reports

Karen Lamb  
BPW/Ky Treasurer

Well, as many of you know, April 15th is right around the corner. This not only means that we as individuals and business owners, should have filed our returns by then or gotten extensions, but that our local's year end filings of the 990 will be closely thereafter. Depending on your local's year end, you will need to file your 990 (990EZ or 990N) by the fifteenth day of the fifth month after your year end.

FYI – Cardinal advertisements are below budget so far this year. Please try to get those ads in and help support our state federation as well as support your local club and business. We have budgeted \$3,900 and we are only one third of the way there.

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## Committee Reports

Bylaws  
Beth Moore, Chair

I hope to see you at the state convention in June! As the year is winding down, I would like to update everyone on the progress of our local organizations in the area of bylaws changes. During the year I have officially approved the bylaws of three local organizations and sent them to President Debbie Pierce for her approval and signature. The three local organizations are: BPW Hopkins County, Woodford BPW, and Shelbyville BPW. Thank you to the members of these organizations who worked with me to update their bylaws!

Unfortunately, many of the local organizations did not update the bylaws during this year. I hope that you will consider working on this important task next year.

Many changes have occurred during this past year in relation to the BPW/USA organization. Although the national organization may not continue in the same form as in the past, the state and local organizations will still need to maintain current and pertinent bylaws. I am sure that this will change as we know all of the implications of the changes at BPW/USA.

Thank you to President Debbie Pierce for placing her trust in me during this year to handle BPW bylaws information. If you have questions about your local organization bylaws, you can contact me at (270) 824-8610 or at [beth.moore@kctcs.edu](mailto:beth.moore@kctcs.edu).

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Membership  
Sharon Taylor, Chair

We are still working hard toward growing the membership in Kentucky. With the new direction of BPWUSA, it is up to you the members to continue this vital organization in a strong way. Use the six keys to reach your goal: Development, Visibility, Potential Member Recruiting, New Members, Current Members and Lapsed Members.

As of March 15th, 2009 our State membership total was 607. Our State Goal is 737 by April 30th, 2009. If each local retained its current members and gained 4 new members our goal would be easily reached.

I CHALLENGE each Local to do this. Retain 100% of your current members (as of 5/31/08) and gain 4 new members. Locals reaching this goal will be recognized at State Convention. I look forward to seeing you at the State Convention in Louisville in June

Remember that our Growth and Our Future are in Our Hands. All together WE ARE BPW!!! Building Powerful Women; Personally, Politically and Professionally

If you have any questions or concerns about your local and membership information, please contact me at [SharonLyrae@aol.com](mailto:SharonLyrae@aol.com); (615)319-6531; 2403 Gold City Road, Franklin, KY 42134.

# Committee Reports

## Nursing and Health Issues

Judith L. Vittitow, RN, BSN, MS, CRNI

March is here, the weather is freezing, the economy is in the toilet, and stress levels are at an all time high. Increased stress harms not only our minds but our bodies and excessive stress frequently leads to a wide assortment of physical health problems. While we may not be able to do anything about the weather or the economy, we can reduce our stress level.

Controlling stress is an easy concept but difficult to practice. The main difficulty comes from the idea we have more to do than we have time to do it. This lack of time leads to more stress. Thus we have the vicious circle. STOP! Evaluate the situation while your body is exercising or doing something relaxing. Prioritizing will help you organize. Next, look at your attitude. Smile to yourself and say "yes, I can do this". Optimism is a stress reliever. Finally, prepare yourself for all tasks with the

proper tools and knowledge. If feasible, utilize your network of family, friends and colleagues to help you. All things are easier with the right kind of help.

Stress is never going to go away. If it did, most people would become bored and morose. A certain level of stress is healthy and desirable. It energizes you and gives you a feeling of self worth. Once you learn to understand your stress and make time for yourself, you will preserve your sanity and protect your physical health. Now is the time to take control.

P.S. Although we aren't having our national conference this year, continue with your exercise calendar. Also, if you haven't done so, participate in the survey with the **Kentucky Women's Health Registry (1-800-929-2320 or [www.kywomensregistry.com](http://www.kywomensregistry.com))**.



Business & Professional Women  
of Kentucky

**87th ANNUAL STATE CONVENTION**  
June 4-6, 2009. Crowne Plaza Hotel. Louisville. KY

### Thursday, June 4, 2009

6:30 p.m. Executive Committee Dinner

### Friday, June 5, 2009

8:00 a.m. - 12:00 noon Executive Committee Meeting

1:00 p.m. - 6:00 p.m. Registration

2:30 p.m. - 3:45 p.m. Seminar

3:00 p.m. - 8:00 p.m. Exhibits

4:00 p.m. - 5:45 p.m. BUSINESS SESSION #1

Proposed Bylaws and Policy Amendments

State Officer Nominations

6:00 p.m. - 9:00 p.m. BPW/KY Foundation Event & Fundraiser

9:00 p.m. - 10:00p.m. Incoming Officer Training

### Saturday, June 6, 2009

7:00 a.m. - 8:00 a.m. Breakfast on Your Own

8:00 a.m. - 2:00 p.m. Registration

9:00 a.m. - 2:00 p.m. Exhibits

8:00 a.m. - 8:15 a.m. Candidates Forum (If necessary)

8:00 a.m. - 8:30 a.m. Young Careerist & Individual Development Mix & Mingle

8:30 a.m. - 9:15 a.m. Young Careerist & Individual Development Speak offs

9:20 a.m. - 10:30 a.m. Seminar - Dr. Cliff Kuhn "The Laugh Doctor" Communications Workshop

10:30 a.m. - 12:00 p.m. BUSINESS SESSION #2

12:00 noon - 1:00 p.m. Voting (If necessary)

12:15 p.m. - 2:15 p.m. BUSINESS SESSION #3

Presentation of 2009-2010 Leadership Team

Announcements

2:30 p.m. - 5:00 p.m. Awards Luncheon & Installation of 2009-2010 BPW/KY Officers

(President Elect Diane Crony-Turner has asked that everyone attending the conference wear Black and /or White Attire on Saturday)

TENTATIVE AGENDA

# STATE CONFERENCE REGISTRATION FORM



Business & Professional Women  
of Kentucky

Crowne Plaza Louisville Airport ♦ Louisville, Kentucky ♦ June 4-6, 2009

Please type or print; use one form for each registrant.

Name \_\_\_\_\_ Phone ( ) \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ BPW Local \_\_\_\_\_

\_\_\_\_\_ First Time Attendee at State Conference

\_\_\_\_\_ New Member

**Check your classification/Board of Directors/voting status (check all that apply)**

\_\_\_\_\_ BPW/KY Executive Committee

\_\_\_\_\_ Current Local Organization President

\_\_\_\_\_ BPW/KY Standing Committee Chair

\_\_\_\_\_ Other Board Member \_\_\_\_\_

\_\_\_\_\_ Committee: \_\_\_\_\_

\_\_\_\_\_ Past State President & Year Served \_\_\_\_\_

\_\_\_\_\_ Regional Director

\_\_\_\_\_ Member

\_\_\_\_\_ Assistant Regional Director

\_\_\_\_\_ Guest

**Registration Packages: NO REFUNDS WILL BE PROCESSED AFTER May 23, 2009**

	Postmarked on or before May 1, 2009	Postmarked on or before May 15, 2009	Postmarked after May 31, 2009
<b>Full Conference Package</b> (Includes: Friday afternoon Seminar and 1 <sup>st</sup> Business Session, Friday Evening Foundation Event, Officer Training; Saturday Morning YC and ID Speak off; "Dr. Cliff Kuhn" Communications Workshop and 2 Business Sessions; Saturday Afternoon Award Luncheon and Installation of the 2009-2010 State Officers)	\$ 115.00	\$ 130.00	\$ 150.00
<b>Saturday-Only Conference Package</b> (Includes: Saturday Morning YC and ID Speak off; "Dr. Cliff Kuhn" Communications Workshop and 2 Business Sessions; Saturday Afternoon Award Luncheon and Installation of the 2009-2010 State Officers)	\$ 90.00	\$ 105.00	\$ 125.00
<b>Registration Only - No Meals</b> (Includes: 3 Business Sessions; Friday afternoon Seminar; Friday Evening Foundation Fundraiser (no meal); Officer Training; Saturday Morning YC and ID Speak off; "Dr. Cliff Kuhn" Communications Workshop; Saturday Afternoon Award Presentation (no Lunch); and Installation of the 2009-2010 State Officers))	\$ 60.00	\$ 75.00	\$ 95.00
<b>Additional Guest Meals:</b> Friday Foundation Event/Fundraiser		\$ 25.00	
Saturday Awards Luncheon/2009-2010 State Officer Installation		\$ 30.00	

**Total Enclosed:** \_\_\_\_\_

Special meals (vegetarian, etc.) are available upon request. Please state preference. \_\_\_\_\_

**I will be attending:**

**Friday**

- \_\_\_\_\_ Workshop
- \_\_\_\_\_ Friday Foundation Event/Fundraiser
- \_\_\_\_\_ Officer Training (everyone welcome)

**Business Session**

\_\_\_\_\_ Friday \_\_\_\_\_ Saturday

**SATURDAY**

- \_\_\_\_\_ Dr. Cliff Kuhn Communications Workshop
- \_\_\_\_\_ Saturday Awards Luncheon/Installation Ceremony

Mail completed registration form and payment promptly by deadline date listed above (keep a copy for your records).  
Make check payable to BPW/KY. Send check and form to: Sherion Roberts, 6715 Foster Rd., Box 44, Philpot, KY 42366  
Questions? Sherion Roberts at (270) 929-6900 or email at [sgmroberts@gmail.com](mailto:sgmroberts@gmail.com)

**Make Hotel Reservations with Crowne Plaza Louisville Airport, 830 Phillips Lane, Louisville, KY 40209.**  
**BPW GROUP ROOM RATE available until May 1, 2009.**  
Telephone 800-626-2708. Room Rates \$109.00 (Single/Double) plus tax.  
**Identify your affiliation with BPW/KY for group rates.**



## Nominations for State Officers 2009-2010

### Office of President-Elect

#### **Janis Turner - Glasgow BPW**

##### BPW EXPERIENCE

STATE LEVEL: 2008-2009 Vice President, 2007-2008 Treasurer

LOCAL LEVEL: Served as President 1 year, Treasurer 2 years, and various committee chair positions & fund raisers chairs.

EDUCATION: Barren County Vocational School

CAREER EXPERIENCE: Banking for 34 years, serving as Vice President of PBI Bank

COMMUNITY ACTIVITIES: Glasgow BPW; Glasgow Rotary Club (Paul Harris Member) & currently serving on Board; Glasgow Barren County Chamber of Commerce (Ambassador); 2000 Graduate of the Glasgow Barren County Leadership Class, Lead Forward Board - 4 Years (Chair for Leadership Class - 2 years); Chair for Chamber fundraisers; Member of the Joint City-County Planning & Zoning Commission of Barren County.

ACHIEVEMENTS/AWARDS: Glasgow BPW Woman of the Year 2007

### Office of Treasurer

#### **Karen Lamb - Hopkinsville BPW**

##### BPW EXPERIENCE

STATE LEVEL: 2008-2009 Treasurer

LOCAL LEVEL: Current President-Elect, Vice President 1 year, and various committee chair positions.

EDUCATION: BBA - Austin Peay State University

CAREER EXPERIENCE: Certified Public Accountant for 6 years, employed with Calhoun and Company, PLLC since 1999

COMMUNITY ACTIVITIES: Hopkinsville BPW; Chair of Christian County Relay for Life

### Office of Nominations Chair

#### **Susan Campbell - Princeton BPW**

##### BPW EXPERIENCE

STATE LEVEL: Southwest Region PAC representative - 1 year

REGIONAL LEVEL: Southwest Region Assistant Regional Director and Regional Director

LOCAL LEVEL: Served as President for 3 terms, Vice President 3 terms, and Corresponding Secretary several terms.

COMMUNITY ACTIVITIES: Princeton BPW

**CALL TO CONVENTION**  
**JUNE 5-6, 2009**  
**CROWNE PLAZA HOTEL - LOUISVILLE, KENTUCKY**

By virtue of the power vested in me as President, I hereby call the 87<sup>th</sup> Annual Convention of the Kentucky Federation of Business and Professional Women's Clubs, Inc., (BPW/KY) into regular session on June 5 and 6, at the Crowne Plaza Hotel in Louisville, Kentucky. Representation shall be as provided by the bylaws:

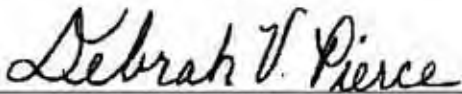
**ARTICLE XVIII: MEETINGS**

- Section 1. An annual state convention shall be held each year, unless otherwise authorized by two-thirds of the Board of Directors.
- Section 2. No member shall have more than one vote and no voting by proxy shall be allowed.
- Section 3. It shall be the purpose of the state convention to:
- (a) Receive the reports of the officers and chairs for the preceding year.
  - (b) To act upon the recommendations, resolutions and other business presented to the convention.
  - (c) To elect the officers for the ensuing year.
  - (d) To adopt a budget.
  - (e) To consider recommendations from BPW/USA.
  - (f) To elect a representative and an alternate to serve on the national legislative platform committee; and
  - (g) To consider proposed changes in the current National legislative platform.
- Section 4. It shall be the purpose of the Board of Directors or the State Convention to:
- (a) To determine the place and date of the interim meeting of the Board of Directors; and
  - (b) To determine the place and date of annual meetings; and
  - (c) To endorse BPW/KY members seeking National office and/or positions as Area Representative to the BPW/KY Board of Directors.

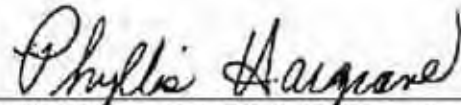
**ARTICLE XIX: VOTING BODY**

- Section 1. The voting body shall be
- (b) State Convention
- All individuals who have paid the full conference registration fee and are members in good standing.

This the 17th day of March, 2009.



Debrah V. Pierce, BPW/KY President



Phyllis Hargrave, BPW/KY Executive Assistant

**Notice to Local Organizations**  
**Request for Bids**

Pursuant to BPW/KY Policies, Section II.B.5, bids for BPW/KY services for officers and directors liability insurance, audit and tax preparation, printing and mailing of The Kentucky Cardinal, website development and dues billing services are being accepted. Contact Diane Croney-Turner, President-Elect at [diane@pacs-ky.org](mailto:diane@pacs-ky.org) for bid specifications.

Please send any bids for above services to: Diane Croney-Turner, President Elect, 26 Harton Place, Hopkinsville, KY 42240, fax - 270-885-6078, by close of business May 1, 2009. All companies are eligible to send a bid for services.

# Vote to Continue the Mission of BPW

*Submitted by BPW/USA*

**I**n order to continue the vital work of BPW/USA on behalf of working women, the BPW/USA Board of Directors voted in favor of a merger with BPW Foundation on Tuesday, February 17. In today's economic climate when many are forced to close their doors, this action will ensure that the mission and work of BPW/USA will continue. In addition, it will preserve the BPW brand, visibility, and reputation.

After carefully evaluating four restructuring options put for by the Task Force the BPW/USA Board of Directors determined that the appropriate business decision is for BPW/USA to merge with BPW Foundation.

It is now up to the members to vote on the proposed merger and plan. To help members understand what a merger could mean and to ask any questions, a second round of webinars are scheduled March 28 and 30 and April 2. In addition there is a special page on the website that has relevant information and documents about the merger and how the recommendation was made; there is a Quick Link on the Member Center home page (you must log in to access this information).

BPW members, now have a unique opportunity to make a dynamic contribution to the history and future of Business and Professional Women, by uniting the two organizations. Watch for your voting materials, and be sure and vote for the continuation of our mission.

Following a potential merger, membership in State and Local Organizations would not change.



State and Local organizations would carry on the business of their organizations with emphasis on state and/or community activities. To assist in the transition to autonomous organizations, BPW/USA has appointed experienced members to a State and Local Organization Transition Issues Task Force. This task force is ready and willing to begin assisting State and Local Organizations.

BPW/USA will continue its operations and programs through July 1, 2009 at which time if a merger is approved by the membership, the work of the mission will continue through BPW Foundation.

The missions of BPW/USA and BPW Foundation are inextricably linked. In this economic climate, it is critical that we unite by consolidating our assets to further promote workplace equity for working women and their families. As working women, we must understand that it is good business to combine our respective strengths toward the fulfillment of a shared vision.

A merger with BPW Foundation will ensure that the work of both organizations will continue and expand in a fiscally sound manner. BPW members' ongoing support of BPW/USA as we complete our programs, and your support of BPW Foundation will guarantee efforts to empower working women to achieve their full potential and partner with employers to build successful workplaces.

---

*This is a historic juncture in BPW/USA history and all members must be involved in this decision-making process. Information about the merger is posted online in the Member Center. Email questions you may have to [bpwmerger@bpwusa.org](mailto:bpwmerger@bpwusa.org).*

*Polls will open on April 15, 2009 and voting will end at the close of business on May 5, 2009.*

---

# Regional News

## Central Region

Melissa Lippert, Director

As the 2008-2009 year draws to a close, the Central Region is gearing up for the next year! The Central Region Meeting was hosted by the Lawrenceburg Club and held on March 28, 2009 at the First Christian Church on Main St.

Other news includes the Danville Club Decorator Showcase. It was a huge success and raised funds for their scholarship and another charity! The Showcase was held on January 23, 24 and 25 and involved 25 local businesses, most of which were woman owned, co-owned or managed. The Showcase was held in a donated loft apartment on Main Street

## Northwest Region

Sandra Anderson, Director

Our 2009 Region Meeting was held in Hopkinsville and was hosted by the Hopkinsville BPW. Our guest speaker was Hopkinsville's Woman of Achievement, Marby Schlegel. She is the owner of a tobacco warehouse in Hopkinsville. She spoke on her experiences as a woman in a non-traditional occupation. Other happenings at the meeting were our Young Careerist competition, officer elections and local reports.

Some of the activities reported by our locals included: membership drives, NBWW activities, scholarships awarded, fund raisers, program details and WOMENomics. All of our

in Danville. So, they not only made money, but also offered local businesses an opportunity to show off their products and services in a newly renovated space in the heart of their historic town.

It is an exciting time and a chance for a new beginning as we approach spring, a new merger and an ever-changing economy. I have enjoyed my tenure as the Central Region Director and have learned a tremendous amount on just how much we can get done when we all work together! I wish everyone good luck on the new BPW year!

locals have been very busy this year and are in the process of planning busy years for the upcoming club year.

We are looking forward to merging with other regions to create the new Western Region and know that the merger will create an even stronger region. You will be hearing great things from this area of the state in the not so distant future.

On a personal note, I have thoroughly enjoyed my tenure as Northwest Region Director and would like to take this opportunity to thank all of the members of this region for their support.

# Local News

## Hopkinsville BPW

Karen Lamb, President-Elect

The Hopkinsville Club has been very active in the community since last printing of the cardinal. On December 13, 2008 our members helped with our local downtown event called the Polar Express. These ladies were dressed for the occasion in long black skirts, overcoats and lovely hats that depicted the style of the early 1900's. The focus of this event was trains as they have evolved over time. It included a train ride for children, a horse drawn carriage ride, three different children's story books readings and much more.

## Franklin BPW

Sharon Taylor, President

The Franklin BPW is having a great and exciting year (2009). Our first meeting of the New Year we met at the African American Heritage Center Museum in Franklin in honor of Dr. Martin Luther King, Jr. and the upcoming Black History Month. The members were able to tour the museum and ask questions about local black history. February was a fun meeting with our Foundation Silent Auction. The March meeting was designated as our Annual meeting and we had election of new officers.

The Franklin 2009-2010 Officers are:

President — Amy Ellis

In February, the club participated in the American Heart Walk. We had 12 ladies to participate in the walk, but many others also assisted in the raising of almost \$5,000 for the Walk. Glynn Ward and her husband, Art raised over \$3,400 of these dollars themselves. Thank you Glynn and Art.

Our club will also have a family and friends team in this year's Christian County Relay for Life Walk. We have several members who have been touched in one way or the other by cancer. Mary Fletcher is our team captain and she is going to lead the way as a cancer survivor in June.

President Elect — Debbie Johnson

Vice President --Jill Broderson

Recording Secretary-- Sharon Taylor

Treasurer-- Pam Womack

These incoming officers will be installed May 18th at our year end Awards Banquet. During the month of April the new officers will be trained in their new positions and will be ready for a New Year of exciting possibilities.

Remember that well behaved women NEVER make history and in Franklin, We are NOT well behaved women!!!!!!! Check out our website - franklinbpw.org.

# Local News

## Glasgow BPW

Monica Conrad, President

Glasgow BPW's spring is full of exciting opportunities. Our club recently sponsored a Samothrace organization at WKU-Glasgow and we will be working hard to assist the students in developing their club. A huge thank you to the Executive Committee, Joanne Story, Sherrie Burgess and Anne Patterson for ensuring the establishment of this club. Our April program will feature Nursing & Health Issues, Young Careerist speak off and a focus on Equal Pay Day. Vice President, Mary

## BPW Hopkins County

Teresea Hatler, President

WOW! What a winter! We had ice and then we had more ice. I don't think I have ever been so cold. I went 15 days without power and other members were out up to 20 days. Many of us had extensive damages to our homes and businesses. Our meeting for February was cancelled due to the damages.

While our March attendance was down, we were glad to be able to meet. We had a new member dedication, welcoming Evelyn Fine as a newest member. Nena Matheny, scholarship chair, has sent out applications for our \$500 scholarship. And BPW/Hopkins County is once again participating in Big Brothers / Big Sisters Bowl for Kids Sake.

## Shelbyville BPW

Theresa M. Settle, President

Shelbyville BPW has been extremely busy since the beginning of the year. We had a local Tea Shoppe owner discuss with us the benefits of drinking tea and different aspects of tea and how healthy teas can be for you. We had a certified dietician discuss weight management issues and she recommended to all of us that we begin following the diet of the people who live in the Mediterranean region of the world. Their diet has proven to give them more longevity and a better healthy lifestyle. We held our "Go Red" event in February to extend everyone's awareness of heart issues with women. One

## Somerset BPW

Megan Damron, President

The ladies of Somerset BPW had an extremely busy Fall and early Winter! Of course, National Business Women's Week was filled with fun activities including a family picnic and a presentation by Pawsibilities Unleashed Pet Therapy of KY. Those who attended the picnic made monetary and supply donations.

We held our annual Auction in November. Prior to the auction, the members sold raffle tickets for a quilt and UK basketball tickets. Members provided the food consisting of soups, salads, sandwiches and desserts. The public was invited to join us free of charge. While the auction and tickets sales did not raise as much money as we intended, we were still please

Beth Jessie, will be preparing Equal Pay Day postcards for members to distribute to their employers, business owners, friends, etc. Mary Beth has also been busy preparing for the Regional meeting on April 18th. Glasgow BPW had an additional 4 members join in the first quarter of 2009, a great start to our calendar year! We look forward to seeing you all soon!

Plans are in high gear for the Hopkins County Junior Miss Scholarship Program, a program that empowers outstanding high school women by providing scholarship opportunities, developing life skills, and encouraging positive values. The community is becoming very excited about the program which is scheduled for August 9th.

This year has gone by very quickly and we have had a great year. As the year winds down, I look forward to ushering in a new year and wish the new officers much success.

of our biggest events was the Anniversary Celebration of our 60th year as a Chapter on March 5, 2009 at the Stratton Center in Shelbyville! BPW/Shelbyville was originally chartered on March 1, 1949 and we had several past presidents, many local political people, and our honorary guest was former Kentucky Governor Martha Layne Collins. She was an excellent speaker in discussing ways we can influence the young women in our community and how we can further improve the economic environment of our State.

with the turn out given the current economic conditions. Following our 2nd Annual Breakfast with Santa fundraiser held on the first Saturday of December, our members took a deep breath!

The Club is now back in full gear and planning our Yard Sale to be held on Saturday, May 2nd. The Somerset Business and Professional Women continue to fundraise and promote women in the workplace within the Somerset-Pulaski County area.

Somerset BPW is looking forward to a fantastic finish to the year!

# Local News

Campbellsville BPW  
Renay England, President

## Happy Spring!

Winter has been very productive and busy for our club. For our fundraisers we sold chances on a gift card Christmas tree valued at over \$200.00. We also donated food to our local food pantry.

In November, Linda Hayes inspired us as she shared her personal journey as a cancer survivor.

A good time was had by all at our December Christmas party. Shirley Cheatham wowed us with her cooking and we played Dirty Santa with the utmost respect and lots of misbehavior!

A special treat was on hand for us in January. Our guest speaker was Anne Murray. If you'll remember, she was the speaker last year at the state meeting in Bowling Green. She is one of our own, a native of Campbellsville.

March was Women's History Month. We attended a forum at Campbellsville University. Dr. Velma Speight-Buford from North Carolina A&T was the guest speaker. Wanda Washington, past President, represented us by serving as a panel participant.

Our chapter has added three new members. I would welcome any suggestions on recruitment and retention.

*In Memory & Appreciation*  
of our sisters for their loyal service

*Henrietta Culver*

Past State President 1965-66  
Henderson BPW  
died February 20th

*Martha Noel*

Hopkinsville BPW  
died March 18th

*Juanita Collins Latiff*

Middlesboro BPW  
died October 22, 2008

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Thank you  
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STEPPING OUT,  
and SPEAKING OUT about BPW!



Debrah V. Pierce

It has been my HONOR  
to serve as  
BPW/Kentucky President 2008 – 2009.



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# Our customers are some of the most diverse in the world. Our employees, too.

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**Hopkinsville**

**Business & Professional Women**

**Proudly Supports**

**Diane Croney-Turner for the office of President  
and Karen Lamb for the office of Treasurer**



**Diane Croney-Turner**



**Karen Lamb**

**2008-2009 MEMBERSHIP**

*Janice A. Cayce – President*

*Karen Lamb – President Elect, BPW/KY Treasurer*

*Sue Mock – Vice President*

*Karen Hunter – Recording Secretary, BPW/KY Foundation*

*Rita Brown – Treasurer*

*Dorothy Tolliver – Executive Assistant*

*Diane Croney-Turner - Parliamentarian, BPW/KY President Elect*

*Mary Fletcher - Parliamentarian*

*Juanita Martin - Parliamentarian*

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# *Wine Tasting*

**Sponsored by Springfield BPW**

**Advanced Price ~ \$15.00**

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**Live Auction  
Silent Auction**



**Live Music  
Gospel & Blues**

**Hugh McElroy House Lawn  
110 College Street, Springfield, KY**

**Saturday ~ May 16, 2009**

**5 p.m. to 8:30 p.m.**

*All proceeds will benefit Springfield BPW scholarship program and other local charitable organizations!*

**Tickets are on sale at:**

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Franklin Business and Professional Women  
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for the office of Vice President



Congratulations to the  
Newly elected Franklin BPW Officers  
President – Amy Ellis  
President-Elect – Debbie Johnson  
Vice President – Jill Broderson  
Secretary – Sharon Taylor  
Treasurer – Pam Womack

**2008-2009 Franklin BPW Membership**

Anita Pitts	Kendra Holt	Brownie Bennett
Charles West	Judy Cardwell	Debbie Johnson
LaVonni Elizabeth Taylor	Marlene Nelson	Alice Bailey
Sharon L. Taylor	Suzanne Forshee	Katherine McCutchen
Michele Jackson	Sindy Crabtree	Brenita McCutchen
Karuna G. Reddy, M.D.	Cheryl Reels	Janet Crocker
Joyce A. Montgomery	Rita G. Vaughn	Tiffany Jackson
Jill Broderson	Barbara O'Bryan	Helen Pearson
Lacey Steele	Amy Ellis	Cathy Hughes
Rachel Cothorn	Sallie Starks	Alison Cummings
Jessica Bell	Nancy Bunton	Debbie Deweese
Ashley Parker	Maxine Mumford	Annie Massey
Pat Drummond	Jerilyn H. Dawson	Debbie Drake-Davis
Janet Eve	Sylvia Pulliam	Judy Sampson
	Pamela B Womack	

# Shelbyville Business & Professional Women "Celebrating 60 Years"



Memorabilia from past years



Shelbyville BPW President Theresa Settle & BPW/KY President Debrah Pierce



Members & Guests



Past State President Betty Hedges, BPW/KY Vice President Janis Turner, BPW/KY President Debrah Pierce and Past State President Sonia Sanders



Governor Martha Layne Collins



Keynote Speaker  
Governor Martha Layne Collins

# Glasgow BPW Congratulates

**Western Kentucky University/Glasgow  
Samotheace on their recent charter  
and member/officer installation**



Sherrie Burgess installs Samotheace officers



Business & Professional Women  
of Kentucky

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• PROFESSIONALLY • POLITICALLY • PERSONALLY

Joanne Story, State Samotheace Chair with members  
(l-r) Joanne Story; Megan Wells, Secretary/Treasurer; Christy Williams,  
President Elect; Holly Pickerel; Neesa McIneer.  
Back row: Kylie Garrett; Lindsey Bunch, President; Tisha Davis,  
Vice President; Stacey Collins.  
Not present: Haley Devore, Haley Johnson, Lindsay Lloyd, Tina Sharp,  
Shana Garrett, and Sheryl Anderson.



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# THE KENTUCKY CARDINAL

KENTUCKY FEDERATION OF BUSINESS & PROFESSIONAL WOMEN'S CLUB, INC.

## 2009 Calendar of Events

### April

- 1 **Deadline** for awards submissions
- 11 Northwest Region Meeting
- 18 South/Southeast Region Meeting
- 28 Equal Pay Day
- 30 BPW/KY Foundation Scholarship Application deadline

### May

- All Month** Military Appreciation Month
- 1 **Deadline** for Membership and Regional Award Submissions
- 1 Submit Regional ID/YC information to State ID and YC Chairs

### June

- 4 BPW/KY Executive Committee dinner, Louisville, KY
- 5-6 BPW/KY Annual Conference, Crowne Plaza, Louisville, KY (check inside this issue for full details)

### July - August

- 31 - 1 90 Years of Building Powerful Women Celebration, Hilton St. Louis Airport, 10330 Natural Bridge Road, St. Louis, Missouri. For reservations, call 1-314-426-5500 or go online at [www.hilton.com/en/hi/groups/personalized/STLHIHF-BPW-20090731/index.jhtml](http://www.hilton.com/en/hi/groups/personalized/STLHIHF-BPW-20090731/index.jhtml). Check out the BPW/KY website for flyer, registration form and agenda.