

THE  
**KENTUCKY**  
**CARDINAL**  
KENTUCKY FEDERATION OF BUSINESS & PROFESSIONAL WOMEN'S CLUB, INC.

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VOLUME 82 • ISSUE 1 • Spring 2010

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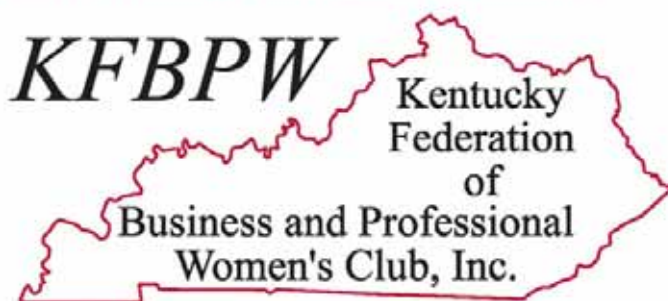
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**Kentucky Cardinal Advertising**

The Kentucky Cardinal accepts advertising but reserves the right to refuse to publish any and all ads submitted. Rates are for camera-ready copy. Mail or e-mail ads to The Kentucky Cardinal advertising editor. All ads are to be paid in advance. Checks should be made payable to KFBPW with Kentucky Cardinal in the memo.

|   |              |
|---|--------------|
| Full Page.....                            | \$150        |
| Half Page.....                            | \$85         |
| Quarter Page.....                         | \$60         |
| Eighth Page (Business Card).....          | \$35         |
| Identical Ad Run in Any Three Issues..... | 10% Discount |

**Deadlines for The Kentucky Cardinal**

July 1 - September 15 - December 1 - March 15

**Kentucky Cardinal Staff**

# President's Message



## Diane Crony-Turner

This 2009-2010 year has been all about change and will soon end in a few months. Kentucky Federation of Business and Professional Women's Clubs, Inc. will celebrate its year of change during the 88<sup>th</sup> State Conference, June 11<sup>th</sup> and 12<sup>th</sup> at Barren River State Resort Park, in Lucas, KY. The conference registration form and tentative agenda are included in this issue. Your President and President Elect are asking everyone to wear black and/or white on Friday and Saturday.

During the State Conference a town hall meeting is scheduled for Friday, June 11<sup>th</sup> from 3:00 – 4:45 p.m. I would like to request as many members as possible try to attend because we will be discussing the proposed Model Local Organization Bylaws, reports from the Young Professional (formerly Young Careerist) and Individual Development Taskforces, a letter received from Roslyn Ridgeway – Chair, BPW Foundation Board of Trustees, and other issues if needed.

Also on Friday night, Kentucky Foundation Board of Trustees will host a fund raiser - CHANGE for Foundation - and each local is requested to bring a jar of change and to wear tennis shoes. Locals are also asked to bring either two items or one theme basket for the auction.

The Executive Committee knew this year was going to be about change and the changes will continue to take place in the years to come. This organization needs the support of all its members to continue to move this Federation forward for all women. During this year of change the Federation chose a new logo and we give great appreciation to Patti Fallin for her hard work in developing the logo with insight from the Executive Committee and the membership body. We have a Kentucky Federation vendor - Awards, Inc. in Glasgow, KY - that supplies the federation with items using the new KFBPW logo and awards. Awards,

Inc.'s website should be up by state conference. We have an insurance company - Shelby Co. Farm Bureau, Shelbyville, KY - that has covered all locals and the state federation under one policy for liability insurance. At the 2008-2009 state conference the body voted to reorganize the regions from five to three. All regions began the year with several regional officers as a result of the realignment. New officers will be elected at the spring regional meetings.

Another change voted by the body at the 2008-2009 state conference was a dues increase to \$25.00 per year and all members' due dates will be May 1<sup>st</sup> from here on out. All members will have to be current in their dues to vote at the state conference. The body also voted for state conference dues of \$10.00 per year per local. We are asking members to submit your 2010-2011 membership dues in May to Karen Lamb, KFBPW Treasurer or Millie Lotter, KFBPW Executive Assistant/Database Manager. You will also need to submit your local organization's 2010 state conference dues to Karen Lamb if you have not done so this fiscal year.

Millie Lotter and Patti Fallin have worked this year setting up the database for dues and other information. When submitting your dues in May, we are requesting that each member send updated information such as: name, address, telephone number, e-mail address, and if you would like the Cardinal e-mailed or mailed.

A reminder that all reports are due to the state committee chairs by May 1<sup>st</sup> for consideration of awards. No exceptions will be granted. Award criteria are available on the "KFBPW website": [www.bpw-ky.org](http://www.bpw-ky.org).

I would personally like to thank the Executive Committee for stepping up and out in moving the federation forward. I would also like to thank all committee chairs, Past State Presidents, leadership team, and the entire membership for stepping up and supporting the necessary changes during the 2009-2010 year.

It has been my humble pleasure to serve as your KFBPW President 2009-2010 and I truly appreciate the confidence you placed in me. I give my support to the incoming officers and pray that you will do the same.

Thank you for your support and I look forward to seeing each of you in June at the 88<sup>th</sup> KFBPW State Conference at Barren River State Resort Park, Lucas, KY.

# Leadership Wired

## Communicating Vision

By John C. Maxwell

Nothing motivates an organization like a clear and compelling vision. But it can be tricky to paint a picture of what's in your mind so that others can see exactly what you're seeing. As a leader, how do you enable others to glimpse your vision and how do you inspire them to adopt it?

### 1) Connect relationally

Leaders err when they believe the content of their vision will sweep others up by itself. Don't focus on the mechanics of your message to the point where you disregard connecting with your team. People buy into the leader before they buy into the leader's vision. Touch a person's heart before you appeal to their head and ask for a hand.

### 2) Simplify the message

Abraham Lincoln's Gettysburg Address has a place among the great speeches of American history, yet it was barely three minutes in length. As leaders, we can learn a lot from Lincoln. When communicating vision, what you say is important, but how you say it determines whether or not the message sticks. Slice and dice your vision until it can be shared in a single sentence. The more concise you make your vision, the more memorable it will be.

### 3) Embody the vision

People need to see a vision to connect with it, which is why the great communicators harness imagery to amplify the power of their message. Storytelling gets much more mileage than fact-spewing. However, the best representation of a vision occurs when a leader embodies it. People sooner follow what they see than what they hear. When a leader is ablaze with passion, people invariably are attracted to the flame.

### 4) Prioritize Influencers

Leaders treat everyone with respect, but they certainly shouldn't spend equal time casting vision to each person. To make sure your vision catches on in your organization, prioritize sharing it with key decision-makers. Set up one-on-one meetings. Field questions and respond to concerns. Don't rush this step. If you convince key personnel to buy-in to your vision, oftentimes they will sell it for you to the rest of the organization. On the contrary, if you cannot gain their support, implementing your vision will be an uphill struggle.

### 5) Honor the Process

Speechmaking has merit, but vision casting happens daily, not just on one occasion. It's a process rather than an event. To communicate vision effectively requires continual reminders to keep it in the forefront of people's minds.

Once the vision begins to take shape, every victory is an opportunity to celebrate and reinforce the vision. Also, each defeat must be evaluated and put into perspective lest the setback dishearten people. Unless a leader actively and continually champions a vision, with time it will evaporate.

### 6) Call to Action

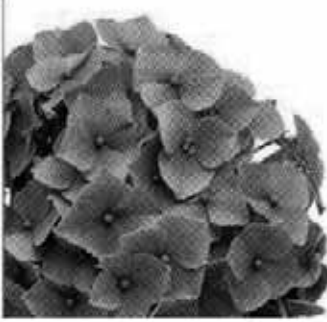
Leaders don't impart vision to make people feel good, but rather to change something. Communicating vision should motivate people to take action by enlisting them in a focused strategy. The goal isn't simply to get people to agree with a vision, but also to take responsibility for translating it into reality.

*"This article is used by permission from Dr. John C. Maxwell's free monthly e-newsletter 'Leadership Wired' available at [www.MaximumImpact.com](http://www.MaximumImpact.com)."*

# OFFICER REPORTS

# COMMITTEE REPORTS

## Janis Turner President Elect



It's hard to believe another year is coming to a close. The last three years of serving on the EC committee has been incredible. I am looking forward to another wonderful year. I feel with all of the changes over the last couple years, we had to lay a new foundation for our organization to build upon. It is in place.....now let's build!

I would like to encourage any member with a desire to serve on our Leadership Team to step out of their box and take the challenge. You will be rewarded with friendships that will last a lifetime.

Please make plans to attend our state conference to be held on June 11<sup>th</sup> and 12<sup>th</sup>. President Diane has continually strived to maintain the costs as low as possible to make it affordable to attend.

Award submissions are just around the corner. Your locals are doing great things; so send in the necessary paperwork to showcase their hard work. Information on all awards and deadlines can be reviewed on our website [www.bpw-ky.org](http://www.bpw-ky.org).

We need your feedback on how we can help your local and make a stronger federation throughout the Commonwealth.

## Suzanne Forshee Vice President

Greetings fellow KFBPW members! As I sit down to write the article for this final edition of the Cardinal, I'm amazed at how quickly this year is passing. It seems like just yesterday that we were in Louisville for our annual conference and officer installation.

I'm excited about the opportunities this transition has offered to our members. I hope that each of your locals has taken this opportunity to try something new that you've never done before. There will be more opportunities to serve the state federation in the coming year and I encourage everyone to step up and take on a leadership position.

This has been a very rewarding year as I've served on the executive committee. I ask for your vote in June to allow me to continue to serve on the executive committee as President-Elect for 2010-2011.

Happy Spring! And I look forward to seeing you all at State Conference at the Barren River Resort in June.

## KFBPW Foundation Debrah V. Pierce

On behalf of the BPW/KY Foundation Board of Directors I would like to thank you for your support of the Foundation. Without your support the Foundation would be unable to provide scholarship opportunities to non-traditional female students in Kentucky.

Your generosity provides a lifeline to women who are re-entering the work force and need to further their education; whether it's getting that illusive college degree or certification. I recently received a book titled *The Giving Book*, by Ellen Sabin. This book is to be shared with children and it teaches them about the joys of giving. I would like to share with you a quote from the book, "When you care about things and nurture them, they will grow healthy, strong, and happy and, in turn, will make the world a better place." Your donations help make the world a better place for those around you.

State Conference is quickly approaching. BPW/KY Foundation Board members look forward to seeing you at the Foundation Fundraiser event on Friday evening, June 11<sup>th</sup>. This is a fun event!

Keep your eyes and ears open; the Foundation will be asking the local organizations to provide Silent Auction items. Local Presidents, you will receive more information from me in a few weeks.

## Membership Debrah V. Pierce

Membership is the life blood of an organization and KFBPW is no exception. Now is the time to recruit and retain new members. KFBPW dues (local + state) have not been this low in many years. Invite potential members to attend your meetings and let past members know they are missed and invite them back.

KFBPW has so much to offer its members as we are the leading advocate for women through advocacy, education, and information. Members are given the opportunity to use skills that can be taken back to the work place, build new skills through participation in the newly revised Kentucky Federation Professional Development Program (PDP), and expand their network by attending meetings and serving on committees.

KFBPW can double its 2010-2011 membership if each member will commit to recruit one new member before May 31st. Introduce your friends and co-workers to KFBPW today!

Can we count on YOU?

# COMMITTEE REPORTS

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## **Bylaws**

### **Beth Moore, Chair**

The new Kentucky Federation of Business and Professional Women Bylaws and Policy documents are both posted on the KFBPW website ([www.bpw-ky.org](http://www.bpw-ky.org)). Please go there, print, and review those documents. All of the documents are in Word format. I suggest that each local organization use a Word format for their local bylaws documents as well.

Currently, President Diane Croney-Turner and the Executive Committee have the new Model Local Organization Bylaws for review and approval. **The Model Local Organization Bylaws will be officially approved at our state conference in 2010.**

I would like to express my sincere appreciation to my committee members (Patti Fallin, Betty Hedges, Bonny Manning, Jerilyn Hippler and Debrah Pierce) for the work of reviewing the model bylaws. This is an important task that each of them willingly accepted when asked. I certainly know how busy all of the five members are already with B&PW-related jobs and their regular jobs as well.

I look forward to rubbing elbows with you at state conference in June at Barren River State Resort Park. See you there!

## **Equal Pay Day**

### **Donna Seeberger and Phyllis Hargrave**

#### **Legislative Co-Chairs**

The next Equal Pay Day is Tuesday, April 20, 2010. This date symbolizes how far into 2010 women must work to earn what men earned in 2009.

Equal Pay Day was originated by the National Committee on Pay Equity (NCPE) in 1996 as a public awareness event to illustrate the gap between men's and women's wages.

Since Census statistics showing the latest wage figures will not be available until late August or September, NCPE leadership decided years ago to select a Tuesday in April as Equal Pay Day. (Tuesday was selected to represent how far into the work week women must work to earn what men earned the previous week.)

Because women earn less, on average, than men, they must work longer for the same amount of pay. The wage gap is even greater for most women of color.

We hope your Local will have a program promoting Equal Pay! Be sure to let Patti Fallin know of your activities so she can post them on the BPW-KY web site.

For more information on Pay Equity, check [www.pay-equity.org/day](http://www.pay-equity.org/day).

## **Nominations Report**

### **Susan Campbell, Chair**

As of the February 15th deadline, I had received three nominations for State Office:

Suzanne Forshee for the office of President-Elect  
Karen P. Lamb for the office of Recording Secretary  
Diane Croney-Turner for the office of Treasurer

We received no nominations for the offices of Vice President and Nominations Chair.

Even though the deadline for nominations for state office has past, you still have time. If you have ever considered running for office, now is the time to think about stepping up to the plate. Our Mission is not complete; we still have work that needs to be done. Each one of us can help to make a difference in our great organization. Wouldn't you like to be a part of the LEADERSHIP TEAM? We all need to reflect on our involvement in KFBPW and think about how we could become more involved, so that each of us can make a difference in promoting KFBPW. What better way to do that than to accept a LEADERSHIP POSITION.

Anyone seeking a Leadership Position will have to be nominated from the floor during the first business session at State Conference, June 11th at Barren River State Park. You may submit your nomination forms and supporting documents to Susan Campbell, Nominations Chair, 111 Deerfield Dr. N., Princeton, KY. 42445, email: [susancampbell@timesleader.net](mailto:susancampbell@timesleader.net) or [susanc49@att.net](mailto:susanc49@att.net).

## **Public Relations**

### **Jerilyn Hippler, PR Chair**

EXTRA....EXTRA....READ ALL ABOUT IT! I have enjoyed reading the newsletters I've received so far. I've only heard from very few locals. At State Conference, an award will be given for the best newsletter and an award will be given for the best use of Public Relations throughout the year. Please make sure to send me your reports. I know all of you have worked hard this year and you need to be rewarded for it.

## **Young Professional Task Force**

### **Mary Beth Jessie, Chair**

I hope everyone gets as excited as I am when you hear the new ideas for our Young Professional Program for next year. President-Elect Janis Turner, Bonny Manning, Cathy Hughes, and I have worked diligently to develop a program that will work for our current members and entice prospective new members. I am looking so forward to presenting the ideas at each of the upcoming regional meetings so please come if you can! Cathy Hughes brilliantly came up with the idea to take ideas for the new program name at our regional meetings so I will take suggestions from the floor at each meeting and we will bring 2 name ideas from each of the regions to the State Convention in June and vote via paper ballot for our new program name. Once again, please come to the regional meetings if it's not too late! If I don't see you there, I'll see you at Barren River State Park for State Convention!

# Notice to Local Organizations ...



## Request for bids

Pursuant to BPW/KY Policies, Section II.B.5, bids for KFBPW services for officers and directors liability insurance, audit and tax preparation, printing and mailing of *The Kentucky Cardinal*, website development and dues billing services are being accepted. Contact Janis Turner, President-Elect at [jturner@pbibank.com](mailto:jturner@pbibank.com) for bid specifications.

Please send any bids for above services to: Janis Turner, President Elect, 100 Victorian Way, Glasgow, KY 42141, fax - 270-651-8967, by close of business May 1, 2010. All companies are eligible to send a bid for services.

## Last day to register

The last day to register to vote for the Kentucky 2010 Primary election is Monday April 19, 2010. The Primary Election will be held on Tuesday May 18th, 2010.

You can find out more about Kentucky voter information and election laws, statistics and results at <http://www.elect.ky.gov/>

If you haven't registered to vote, please contact your County Clerk's office, the State Board of Elections Office or check out this web site.

December 31 was the last day to change party affiliation in Kentucky and be eligible to vote in that party's Primary Election.

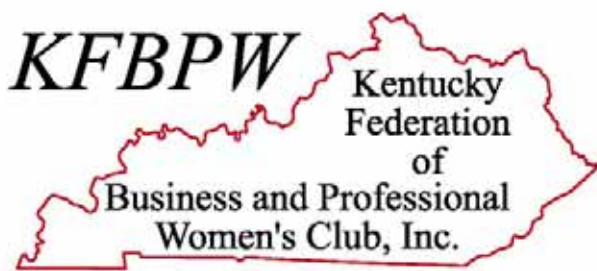
## Tally Rally at State Convention

Bring your list of members who have renewed their dues for the 2010-2011 fiscal year with your check(s)

Congratulations to  
**President Diane**  
on graduating from  
Treveca Nazarene College.  
You Did It!!!!!!



*From your EC*



# 2010 STATE CONFERENCE

## JUNE 11-12, 2010

### REASONS TO ATTEND!!!

- Have a Voice in the business and decision making of the Kentucky Federation. Representation from each and every Local Organization is needed!
- Participate in the Town Hall meeting about transition issues affecting your local organization.
- Enjoy good food and good friends, while donating to KFBPW Foundation. Surprises are in store for all.
- Experience "Shoppertainment" first-hand as we visit the exhibit and vendor booths set up especially for us.
- KFBPW Awards Luncheon, honoring Local Organizations for their accomplishments over the past year. Make sure your Local is submitted for consideration!
- Be informed and inspired by seminar speaker Laura Emberton Owens.
- Support our new 2010-2011 State Officers as they are installed into office.

#### CONFERENCE REGISTRATION INFORMATION

Registration is required for any member attending any event scheduled as part of the State Conference. In an effort to control costs, KFBPW is asking members to wear your own local BPW name badge which will serve as your pass to conference activities. Blank name tags will also be available to registrants at the KFBPW registration desk.

Registration time shall be from 1 p.m. to 6 p.m. Friday and 8 a.m. to 4 p.m. Saturday. Credentials must be presented at the registration desk prior to 4:00 p.m. Friday, June 11, 2010, to establish a quorum. Registration for voting shall close at 10 a.m. on Saturday. All registered KFBPW members in good standing and who have paid their registration fee are eligible to vote in the business session. Guests are welcome to attend and speak, but cannot vote.

Early bird registration is available until May 1<sup>st</sup>. All registrations postmarked after May 31<sup>st</sup> must include a late fee of \$20.00.

**PAYMENT MUST BE RECEIVED WITH REGISTRATION FORM TO QUALIFY FOR REGULAR AND EARLY REGISTRATION.**

#### REFUND POLICY

Cancellations must be made in writing to: Sherrie Burgess, State Convention Contact Chair, 360 Cherokee Road, Lucas, KY 42156. For a full refund, cancellation requests MUST be postmarked no later than May 23, 2010. No refunds will be processed after May 23, 2010.

#### SUGGESTED ATTIRE

President Diane Croney-Turner is requesting everyone wear black and/or white business attire during the business sessions. The first business session will be Friday afternoon, continuing Saturday morning with completion on Saturday afternoon. For the awards luncheon and installation ceremony on Saturday afternoon President-Elect Janis Turner is also requesting black and/or white business attire.

#### HOTEL RESERVATIONS

Reservations will be processed in order of receipt. THE ROOMS WILL BE BLOCKED UNTIL MAY 10, 2010. Reservations beyond that date will be on a space and rate available basis. The room rate is

\$119.95 per room per night for single or double plus tax. Cottages are also available upon request. Rates DO NOT include the sales and occupancy tax. Reservations will need to be guaranteed with a credit card OR a first night deposit. Cancellation of reservations must be made by 6:00 p.m. date of arrival. Check in is 4:00 p.m. and check out is 12:00 noon.

Call the hotel directly at 800-325-0057 or 270-646-2151 to make your room reservations. TO BE SURE YOU GET THE CONFERENCE RATE, IDENTIFY YOUR AFFILIATION WITH KFBPW.

#### INTERIM BOARD CONFERENCE HOTEL

Barren River Lake State Resort Park is located at 1149 State Park Road, Lucas, KY 42156-9709; 15 miles southwest of Glasgow and 44 miles southeast of Bowling Green.

The lodge was built in 1972 and renovation of all lodge rooms was completed in 2007. All rooms have an outside entrance and a balcony. There are 49 rooms with 2 queen beds and 3 rooms with a single king bed.

All lodge rooms are complete with hair dryers, irons and ironing boards. Other amenities include: soap, shampoo, and coffee pots with John Conti Bluegrass Blend Coffee. The lodge offer free wireless internet access from lodge public areas, lodge rooms and meeting rooms.

#### LEADERSHIP, RED SOCKS & CAMELS...

Building from her own experiences and learning from others, Laura Emberton Owens helps audiences work toward success by turning everyday moments into meaningful lessons. She brings enthusiasm and credibility to presentations that strengthen organizations through enhanced leadership skills and personal success. Leaders are much like a red sock, rubbing off on others even when no one expects it. Whether through calculated strategies or unintentional actions, true leaders impact those around them. Her seminar - *Becoming the Red Sock in the Laundry Basket* - will teach us that leadership is a result of practice not position. It is the product of perfecting the critical elements of credibility: image, attitude, teamwork, communication.

Laura Emberton Owens has spent the last 30 years involved in workforce training, education, and government. Before founding Advancement Strategies, Laura served as the Secretary of Education for the commonwealth of Kentucky, and before that as Commissioner for Workforce Investment, a position responsible for the oversight of 2300 employees and a budget of nearly 1 billion dollars

Her commitment has been noted at both the state and national levels where she has received appointments from Governor Paul Patton and Governor Ernie Fletcher, as well as serving on a White House commission at the invitation of two presidents, President George W. Bush and President Barack Obama.

Prior to her current position, Laura served in a variety of other roles: teacher, writer, TV host, and an elected city official.

She has recently published a book: *Thank You for Blue Horses: Lessons I Have Learned from My Children* with a second book: *Becoming the Red Sock in the Laundry Basket: Simple Strategies to Everyday Leadership* due out this year.

Laura lives in Frankfort with her husband Donnic. She has two children and two brilliant grandchildren.

# TENTATIVE AGENDA

**88th ANNUAL STATE CONVENTION**  
**Barren River State Resort Park, Lucas, KY**  
**June 11-12 2010**



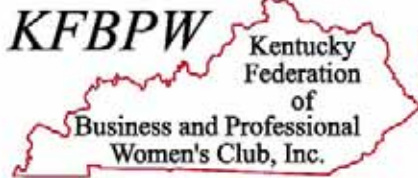
## Friday, June 11, 2010

- 10:00 a.m. - 12:00 noon Executive Committee Meeting
- 10:00 a.m. - 12:00 noon Foundation Board of Trustees Meeting
- 1:00 p.m. - 6:00 p.m. Registration
- 3:00 p.m. - 4:45 p.m. Town Hall Meeting
- 5:00 p.m. - 6:45 p.m. BUSINESS SESSION #1  
Proposed Bylaws and Policy Amendments  
State Officer Nominations
- 7:00 p.m. - 7:45 p.m. Reception with Officers and Leadership Team  
Exhibits
- 8:00 p.m. - 10:00 p.m. BPW/KY Foundation Event & Fundraiser
- 10:00 p.m. - 11:00 p.m. Incoming Officer Training

## Saturday, June 12, 2010

- 7:00 a.m. - 8:00 a.m. Breakfast on Your Own
- 8:00 a.m. - 4:00 p.m. Registration
- 8:00 a.m. - 1:00 p.m. Exhibits
- 8:00 a.m. - 8:15 a.m. Candidates Forum (If necessary)
- 8:30 a.m. - 9:30 a.m. Seminar - Laura Emberton Owens, Owner Advancement Strategies, LLC
- 9:30 a.m. - 10:00 a.m. Book Signing
- 10:00 a.m. - 12:30 p.m. BUSINESS SESSION #2  
Presentation of 2009-2010 Leadership Team  
New Business  
Announcements
- 12:00 noon - 1:00 p.m. Voting (If necessary)
- 1:00 p.m. - 4:00 p.m. Awards Luncheon & Installation of 2010-2011 KFBPW Officers

(President Diane Croney-Turner and President-Elect Janis Turner have asked that everyone attending the conference wear Black and/or White Attire on Friday and Saturday)



# 88th STATE CONFERENCE REGISTRATION FORM

Barren River State Resort Park • Lucas, Kentucky • June 11-12, 2010  
 Please type or print; use one form for each registrant.

Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ BPW Local \_\_\_\_\_

\_\_\_\_\_ First Time Attendee at State Conference \_\_\_\_\_ New Member

Check your classification/Board of Directors/voting status (*check all that apply*):

- |                                       |  |
|---------------------------------------|--|
| _____ BPW/KY Executive Committee      | _____ 2009-10 Local Organization President     |
| _____ BPW/KY Standing Committee Chair | _____ Other Board Member _____                 |
| _____ Committee: _____                | _____ Past State President & Year Served _____ |
| _____ Regional Director               | _____ Member                                   |
| _____ Assistant Regional Director     | _____ Guest                                    |

## Registration Packages: NO REFUNDS WILL BE PROCESSED AFTER MAY 23, 2010

|   | Postmarked on or before<br>May 1, 2010 | Postmarked on or before<br>May 15, 2010 | Postmarked after<br>May 31, 2010 |
|---|--|---|----------------------------------|
| <b>Full Conference Package</b><br>(Includes: Friday afternoon Town Hall Meeting, All Business Sessions, Reception, Friday Evening Foundation Event, Officer Training; Saturday Seminar, and Saturday Afternoon Award Luncheon and Installation of the 2010-2011 State Officers) | <b>\$115.00</b>                        | <b>\$130.00</b>                         | <b>\$150.00</b>                  |
| <b>Saturday-Only Conference Package</b><br>(Includes: Saturday Morning Seminar, 2 <sup>nd</sup> Business Session, and Saturday Afternoon Awards Luncheon and Installation of the 2010-2011 State Officers)  | <b>\$ 80.00</b>                        | <b>\$ 95.00</b>                         | <b>\$110.00</b>                  |
| <b>Registration Only – NO MEALS</b><br>(includes: All Business Sessions, Friday afternoon Seminar; Friday Evening Foundation Fundraiser (no meal); Officer Training; Saturday Awards Presentation (no Lunch); and Installation of the 2010-2011 State Officers)                 | <b>\$ 60.00</b>                        | <b>\$75.00</b>                          | <b>\$95.00</b>                   |
| <b>Additional Guest Meals:</b>  |  |   |                                  |
| Friday Foundation Auction   | <b>\$35.00</b>                         |   |                                  |
| Saturday Award Luncheon   | <b>\$35.00</b>                         |   |                                  |

**Payment MUST be received with registration form.  
 If not received, late payment will be accessed.**

**Total Enclosed:** \_\_\_\_\_

Special meal (vegetarian, etc.) is available upon request. Please state preference. \_\_\_\_\_

### I will be attending:

#### Friday Events

- \_\_\_ Town Hall Meeting
- \_\_\_ Reception with Leadership Team
- \_\_\_ Friday Foundation Fundraiser
- \_\_\_ Officer Training (Everyone Welcome)

#### Business Session

- \_\_\_ Friday \_\_\_ Saturday

#### Saturday Events

- \_\_\_ Saturday Seminar
- \_\_\_ Saturday Awards Luncheon
- \_\_\_ Saturday Installation Ceremony

Mail completed registration form and payment (*keep a copy for your records*) promptly by **May 31, 2010** to:  
**Sherrie Burgess, Contact Chair, 360 Cherokee Road, Lucas, KY 42156.** Make check payable to KFBPW  
**Questions? Call Sherrie at (270)646-3598 or email her at [sburgess@scrtc.com](mailto:sburgess@scrtc.com)**

**Make Hotel Reservation** directly with **Barren River State Park, 1149 State Park Road, Lucas, KY 42156-9709**  
 Telephone -800-325-0057 or 270-646-2151. **Room Rates \$119.95 - Lodge Rooms (38) (Single/Double); \$199.95 - Lodge Vicinity Cottages (7); \$229.53 - Beach Front Cottages (2); and \$244.95 - Beachview Cottages (3).**  
**Identify your affiliation with KFBPW for group rates Room Block will be available until **May 10, 2010.****

# LOCAL NEWS

## **Berea B&PW**

### **Rene' Poitra, President**

Spring is in the air and the Berea club has many projects taking place over the next several months. We will be holding our April meeting at People's Bank conference room for pizza and planning. We will be finalizing our ideas before the South Central Regional Meeting on April 24th. Our club has really been excited about the organization of all the details that go into hosting a meeting of this caliber. We are looking forward to you joining us in Berea, the arts and craft capital of the world.

In May we will be meeting at the Smokehouse Grill. At this time we conduct interviews with high school seniors who are applying for our scholarship awards. This is always an interesting time to see what our young people are involved in and their goals for the future. We present the scholarships at their awards ceremonies at the two high schools, Berea Community and Madison Southern.

Seems like we are squeezed for time, but in May we will also be nominating our new club officials with the installation taking place in June. Try to keep that spring fever under control. Hope to see each and every one of you soon!

## **BPW/River City, Inc.**

### **Sue Woods, President**

BPW River City has had a pretty successful year so far considering all of the changes that have taken place during the last year.

We had around 100 people at each of our KPWW events in October. We had 6 Rising Flame candidates as well as 6 Women of Excellence candidates.

We have averaged approximately 40-50 people at each of our monthly luncheon meetings and have had awesome feedback about some wonderful speakers—including Martha Clark with Owensboro 100, Kirt Jacobs with Leadership Landscape, and Jean Schumm with Operation Parent.

Our Leadership Committee has doubled the number of places that we have visited this year. Some of the venues included Family Scholar House, RiverBend Winery, Sullivan University, and Downtown Development Corp.

We had a successful PDP (Professional Development Program) in January which was held at Anthem BC/BS. We had 10 participants in the program. We used the modules provided by the Kentucky Federation of Business and Professional Women. We hope to hold an additional program at a different company later this year.

We had a group of 8 women visit Frankfort for the day in February to learn about the legislative process and to meet with our legislators.

## **Franklin BPW**

### **Amy Ellis, President**

The Franklin BPW Club is thriving in 2010! We have several new members and are looking forward to a few more joining our chapter in the near future! We even have a few men who are interested in our local club!

We provided table decorations for the annual Chamber banquet this year; held a free luncheon for working women in the community; hosted a community wide prayer breakfast; took a day to go shopping together at Opry Mills and took in a movie; had a wonderful Christmas party; and have had interesting speakers ranging from Jazzercise, Tax Preparation and the Simpson County Drug Court. We held a white elephant auction to raise money for Foundation and will hold our annual awards banquet at the newly renovated Roxy Theater in May.

Our club membership is growing with new members as well as new babies! We have had six new babies or grand babies born this club year to club members! In addition we have had two weddings!

We look forward to an exciting 2010-11 year and we are 'focused' on the future!

## **Glasgow B&PW**

### **Becky Barrick, President**

What exciting times we are having this year in B&PW. We have been able to witness and be a part of the flourishing growth of the WKU-Glasgow B&PW Club and they have made us so proud! We had a successful Arts and Crafts Show and Bean Soup Day fundraiser, which has turned into scholarship money to be awarded by our club. In February our club partnered with TJ Samson Community Hospital to host a women's health conference at Barren River State Park. WOW!! What a success story! The CEO of the hospital has already announced that he wants this to become an annual event. Thanks Glasgow B&PW members for your hard work and dedication in helping to bring all these wonderful events to our community.

We hope to see you at the regional meeting in April. We also hope to see each one at the State meeting at the Barren River State Park where our own Janis Turner will be installed as our new State President for 2010-2011.

## **Hopkins County B&PW**

### **Algia Morrow, President**

Hopkins County has started out very busy this year. We've participated in Bowl for Kids Sake and Relay for Life. To get ready for Relay for Life, Teresea Hatler had a pancake breakfast and a Bucket Brigade. We also hosted our Regional meeting in April.

In March, Katherine Kelley, Hopkins County's 2010 Junior Miss, spoke to us about her experience at the State Program. Katherine was one of the top ten finalist, a very nice feat for our first year back. We are currently in the process of organizing our next Junior Miss program.

The Club is also in the process of electing new officers. We have a great group to choose from so I know we will have a great year.

# LOCAL NEWS

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## Licking Valley B&PW

### Karen Galde, President

Licking Valley BPW has had an exciting fall and winter.

At Interim Board our Woman of Achievement Sheila Currans (Harrison Memorial Hospital CEO) was awarded the Kentucky Federation Woman of Achievement Award. We held a reception for Sheila January 27 at Harrison Memorial Hospital. Family, friends and co-workers were invited. Sheila was completely surprised. I'm not sure how we kept it a secret, but we did. President Elect Martha Sullivan did a wonderful job setting up the event.

December 2, we held a New Member Winter Tea. As a result we have 2 new members. We welcome Tam Banfield and Kelly Kendall to Licking Valley BPW. Vice President Pam Slone worked very hard to make the tea the success that it was.

November 7 was our annual Turkey Bingo. Cynthia Harrison County Elks club donated all proceeds to Licking Valley BPW. Approximately 130 individuals attended the event. Past President Sonja Olin organizes this event every year. 2010 Turkey Bingo is already scheduled for November 6.

Licking Valley BPW is looking forward to our first combined North Central Region meeting. Licking Valley member Amanda Ishmael is the co-director. At least 5 of us will be making the trip to Louisville.

## Paducah B&PW

### Audrey B. Lee, President

In this year of changes, Paducah Business and Professional Women is making its first scholarship presentation to a local high school student. Ms. Whitney Redd, a Paducah Tilghman High School senior is the winner of a \$500 scholarship and will be honored at a reception at our April meeting.

This scholarship is the result of the club's new intent to forge relationships with the local high schools. Past Scholarships were given to continuing students at local colleges. This year, we decided to give a scholarship to a deserving high school student entering college.

Paducah is saddened by the loss of long-time member Jean G. Elkins, a past president of Paducah BPW. Jean served in almost every capacity with the local group as well as the region. At the request of her family, Paducah Club is presenting \$1,000 to Child Watch, a children's advocacy organization, in her memory.

Vice-President Merryman Kemp, continues to plan programs that emphasize nutrition and a balanced lifestyle in addition to informing us on health care reform and other issues vital to women. Keeping our members up to date on cancer treatments, she has led the club in discussions of custom made wigs as well as head wraps to wear after the loss of hair.

## Hopkinsville B&PW

### Karen Hunter

Spring is in the air and it is so nice to see the buttercups in bloom as well as the grass turning its pretty green color. In February our club participated in the annual "Heart Walk" at our local mall and our team alone rose over \$4,400. Special thanks goes to Dorothy Tolliver for chairing this event. Our club is gearing up for the month of April as we will be attending the spring Regional meeting in Madisonville and baking goodies for the "Sweet Shop" for the annual Rotary Auction. Before we know it this club year will be over and we will be installing our new officers.

The Hopkinsville Club would like to congratulate Diane Croney-Turner as the Kentucky Federation President and Karen Lamb as the Kentucky Federation Treasurer for a job well done. We are very proud of both of them.

Hopefully we will see some of you in Madisonville in April at the Regional meeting and the rest of you we hope to see in June at the State Conference.

## Princeton B&PW

### Susan Campbell

The Princeton B&PW has been working on membership. There will be an open invitation for interested persons to come and join by the May date of May Day-Pay Day.

The nominating committee has been named and will be working to bring a slate of officers in April for vote and installation at the May meeting.

We have had interesting speakers, the last being Caldwell County Attorney James S. "Bridgie" Miller, who spoke to members as a cancer survivor. It is a project the club has supported in the past.

President Sharron Belcher named her candle "Friendship" at the February birthday meeting of the club, depicting this term of her presidency.



County Attorney  
Bridgie Miller

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# REGIONAL NEWS

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## West Region News

### Mary Beth Jessie, Region Director

Greetings from the West Region! We are looking forward to our Regional meeting coming up this Saturday, April 10<sup>th</sup> in Madisonville. BPW/Hopkins County is graciously hosting us at 9:30 a.m. CST in the Hopkins County Extension Office at 75 Cornwall Drive in Madisonville. Registration cost is \$20. Don't think it's too late; we'd love to see you there! We will be reviewing the new YC and IDP programs and hearing from our wonderful state officers about the upcoming State Convention. The locals in the West Region include Central City, Franklin, Glasgow, Henderson, Hopkins County, Hopkinsville, Mayfield, Owensboro, Paducah, Paducah River City, Princeton, and the Western Kentucky University Chapter. See you Saturday!



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**Congratulations to:**

**Rising Flame winner  
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**Woman of Excellence  
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**Also congratulations to  
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with 8 participants**

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# Franklin BPW supports . . .



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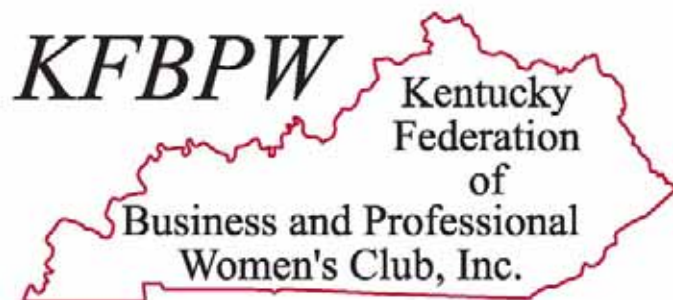
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## for KFBPW President



# Congratulations **Sheila Curran**



## Woman of Achievement 2009

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**For 2010  
Year of Transition**

*Paducah B&PW*

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*Silent  
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*Live Music*  
*Gospel*

*Blues*

Hugh McElroy House Lawn  
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**Saturday • May 15, 2010**

**5:00 • 8:30 p.m.**

*All proceeds will benefit Springfield BPW scholarship program and other local charitable organizations!*

Tickets are on sale at:

Sell With Hale Realty & Auction, LLC

Hardin's Jewelry

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# Congratulations to Woodford County BPW Award Winners



Kimberly Young, Scholarship Recipient  
Tammy Washington, Woman of the Year  
Brenda Richards, Woodford County BPW President  
Mary Ann Durr, Woman of Achievement  
Glenda's Day Care, Business Equity

***KFBPW***

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# THE KENTUCKY CARDINAL

KENTUCKY FEDERATION OF BUSINESS & PROFESSIONAL WOMEN'S CLUB, INC.

## 2010 Calendar of Events

### April

- 10 West Region Meeting, Hopkins County Extension Office, Madisonville
- 20 Equal Pay Day
- 24 South Central Region Meeting, Boones Tavern, Berea
- 30 BPW/KY Foundation Scholarship Application deadline

### May

- All Month Military Appreciation Month
- 1 **Deadline** for ALL Local and Regional Award Submissions

### June

- 10 BPW/KY Executive Committee dinner, Barren River State Park; Glasgow, KY
- 11-12 BPW/KY Annual Conference, Barren River State Park; Glasgow, KY (check inside this issue for full details)