

Notes & News

January 2012
VOLUME 4, ISSUE 5

WHAT YOU'LL FIND INSIDE:

- Dusting P. 2**
- Announcements P. 4**
- Calendar P. 4**

*Happy Birthday wishes
to all our January Birthdays!
Hope you have (or had) a great day!*

2011-12 Franklin BPW Executive Committee



Marsha Herndon, President
marsha@marshaherndon.com

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sthelen365@bellsouth.net

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pva1995@gmail.com

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highesj@bellsouth.net

Amy Ellis, Exec. Assistant
aellis@franklinfavorite.com

Jerilyn Hippler, Immediate Past President
jerilyn.hippler@gmail.com

The Franklin BPW meets the third Thursday of every month. Please email or call any officer with questions.



Yeehaw, Y'all!

Ladies,

Happy New Year! I am so glad to be done with 2011 and I am definitely looking forward to 2012.

Time flew by so quickly from Thanksgiving to the end of the year, I didn't even get our customary holiday cards in the mail. I guess they'll have to be happy Valentine's Day cards at this point. I feel as though I let time escape me sometimes. The year seems to take forever to get started, the first quarter drags along, and before you know it, summer is here, fall, and then the holidays and a bright new year.

I don't really believe in new year resolutions, but my goal for this year is to really try to live in the moment, make every single moment count. Enjoy it, use it, move forward, and not look back. I wrote a list at the beginning of the year, it's something I started doing about five years ago. It is a list of things I want to accomplish during the upcoming year.

Usually I keep it where I can refer to it, but this year I had to dig around a bit to find it. ("get organized" is a perennial favorite on my lists) It was amazing how many of the items I was able to check off that I had accomplished in 2011 and not even realized it. I really do believe there is something to the notion that if you just put your dreams out there, write them down, share them, acknowledge them, your subconscious will recognize the opportunities as they come along.

I've included an article this month about dusting off your dreams, and I would encourage all of us to practice this in some small way. Even the busiest, family and business-oriented woman has a small window of time to work toward making her dreams a reality. People do it every day and at every age. You can do it, too!

Please remember our January meeting which will be held at 6 p.m. on Jan. 19th. Rhondell Miller, the new director of Habitat for Humanity, will be speaking to us about some upcoming service opportunities!

Marsha

BPW Legislative Awareness • Lobbying in Frankfort Wednesday, Feb. 1, 2012



Join us as KFBPW travels to Frankfort on Wednesday, Feb. 1. This is your opportunity to learn more about the political process by attending a committee session, meeting with legislators, seeing debates on the House or Senate floor and possibly watching a vote in progress.

It's time to show legislators that women are watching their activities and that we are concerned about their decisions affecting women's issues. Invite a friend to attend!

More details inside!

Agenda for Legislative Day:

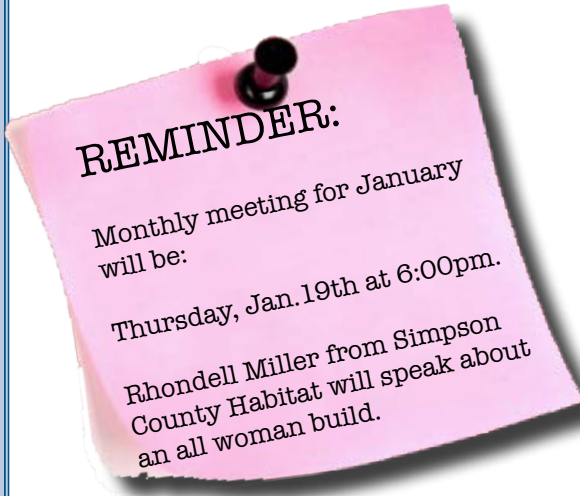
From 9:15-10:30 a.m. Room 338 we will meet with Senator Denise Harper-Angel from Jefferson County regarding work in the 2012 session.

- At 10:45 a.m., we'll see if we can attend a committee meeting depending on what is scheduled for that day. (you can check out legislative bills online <http://www.kentuckyvotes.org/>)
- Please contact your State Legislator and let them know you are in Frankfort and if possible set up a time to stop by their office to meet them.
- 12:30 p.m. - Lunch break.
- The Senate and House convene at 2:00 pm. We'll split up with some of us attending the Senate session and some going to the House session.

Interested in attending Legislative Day? The Louisville group is meeting up to carpool into Frankfort. I (Marsha) would love to go and hope someone will drive up with me. Contact Jerilyn or Marsha for more details on the trip or to RSVP.

Some things to know!

Gallery passes are REQUIRED to attend. Therefore, you MUST RSVP to Marsha no later than Jan. 30th at 10 a.m. so we can RSVP to the KFBPW. You do not have to be present for the entire day. Some of you may want to come late or leave early. That is perfectly OK; just keep in mind that you may need to drive separately to meet your schedule.



Franklin Simpson Educational Excellence Foundation and Simpson County Habitat for Humanity will host this month's Chamber Eye Opener.

It will be held Tuesday, Jan. 10 from 7-9 a.m. at 910B South Main St.

Entrance and parking are located behind the US Bank building.



Come by to support BPW member Laura Smith as well as Rhondell Miller, the new director of Simpson County Habitat for Humanity. The ribbon cutting will be at 8:30 but you can stop by anytime.



OPERATION PREPARATION MARCH 12-16, 2012

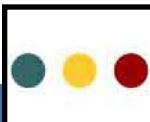
Mark your calendars to volunteer at your local school as an advisor. Let's work together to ensure all of our students are on the path to college/career readiness!

Operation preparation is in need of volunteers so if you are interested, please visit the link below or contact Robin Hollingsworth at 586-3809 or visit www.simpson.kyschools.us for more information and how you can participate.

Franklin Simpson Chamber of Commerce 75th Annual Meeting

The Chamber's banquet and awards ceremony will be held Thursday, Jan. 26 at 6:00 p.m. at the Boys and Girls Club. As members of the Chamber of Commerce, BPW is once again providing centerpieces for the banquet, and will be purchasing a table so that members who wish to go can be seated as a group.

I know many members already have a seat with their business or employer, but if you would like to secure a seat at the BPW table, please RSVP as soon as possible to Marsha or Pam. The cost of the dinner is \$20 per person.



FSHS Senior Parents... SAVE THESE DATES!!!

There are several opportunities coming up for parents of college-bound students to get information on financial aid for their college years. These workshops are a joint effort of FSHS College Coach Hillarie Evans, Simpson County Community Education and Franklin-Simpson Educational Excellence Foundation, Inc.

Completing the FAFSA -FSHS Library Thursday Jan. 12 6:30 p.m.
(seating limited, call Community Ed at 586-3273 for reservation)

One on One sessions with KHEAA staff Tuesday Jan. 24 8 a.m.-7 p.m.
(appointment required) -FSHS Library or Friday Jan. 27 9:30 a.m.-3 p.m.

College Goal Sunday-WKU Mass Media Hall Sunday Jan. 29 2-4 p.m.

To schedule appointments with the KHEAA staff for Jan. 24 or Jan. 27, please contact Hilarie Evans at 586-3273 or hilarie.evans@simpson.kyschools.us

Standing on the Power of Participation

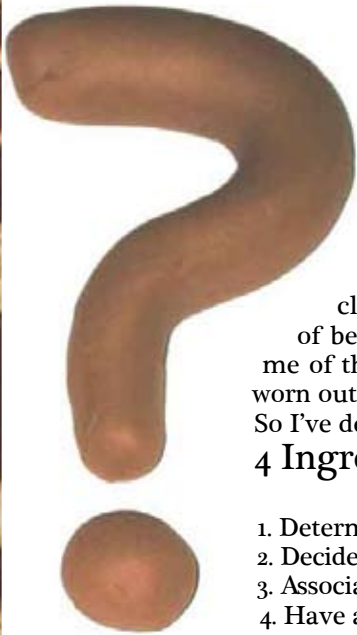


Business and Professional Women's (BPW) Foundation helps support effective national representation on legislative issues critical to working women. Issues such as equal pay, small business interests, quality health care, workplace flexibility, Social Security, and other workplace equity and work/life issues.

Also, remember to leverage the benefits of your BPW membership and access discounts on home and auto insurance, hotel and travel packages, auto rentals, computer hardware and more.

The One **Big** Question

Dr. Tom Barrett- Dare to Dream



I hope you are starting the year with a light heart and a clear mind. And I certainly hope you intend to make it a fabulous one. Each year at this time I get worn out by all the TV news reports, Google articles and bloggers reminding us of the importance of beginning the year with goals that are clear, measurable, etc. I don't disagree, I just get weary of being deluged with every wanna-be expert reminding me of things I already know. I assume that you too may be worn out by these repetitious reminders.

So I've decided not to remind you that there are

4 Ingredients of Success:

1. Determine what you want.
2. Decide what you will give up in order to get what you want.
3. Associate with people who will help you get what you want.
4. Have a plan that works and work your plan.

I've also decided not to remind you that a simple plan that is implemented is better than an elaborate plan that is ignored.

Furthermore, I've decided not to remind you that your dreams need to be large.

How large?

You need a dream big enough to get your butt out of bed in the morning.

You need a dream big enough to keep you up at night.

You need a dream big enough to help you ignore fear and frustration.

You need a dream big enough to help you push through fatigue and frustration.

So, instead of reminding you of things you already know, I've decided to ask you the one, **big** question:

Do you know it's time for dusting?

It's time to dust off your hope.
Dust off your belief.
Dust off your confidence.
Dust off your determination.
And it's time to dust off your dreams.

Let's face it, you will either dust these off or you will cast them off. And that single choice will profoundly impact the direction and quality of your life for years to come.

C.S. Lewis wrote,
"You are never too old
to set another goal or to
dream a new dream."

I love the power, optimism and hope embedded in his words. And I like the reminder that it's never too late for anyone to dust off their dreams and get back into the game of life.





Franklin BPW Calendar Winter 2012

January

- 10 Chamber Eye Opener (FSEEF & Habitat)
- 19 **Local Meeting-6 p.m.**
- 21 KFBPW Exec. Committee meeting

February

- 15 Deadline for KFBPW Officer nominations
- 16 **Local Meeting 12 noon**

March

- All Month Women's History Month
- All Month KFBPW Working Women's Month
- 10 KFBPW Exec. Committee meeting
- 15 Kentucky Cardinal deadline
- 15 **Local Meeting 6 p.m.**
- 31 North Central Region Annual Spring Meeting - Harrodsburg

Member Business Directory

Support Your Sisters!

Legacy Group Properties
Leasing 1 or 2 Bedroom Apartments
Susan M. Layne
Post Office Box 984
1025 Brookhaven Road
Suite A
Franklin, KY 42134
Cell 270-776-1830
Fax 270-586-8721
smlayne51@yahoo.com




Jill Probertson
Fabrics & Style
(270) 776-5532
Interior Design - Judy & Heidi Registry
Home Decor - Jewelry, Pottery & Accents
Jill Probertson & Nancy Ballance
Hours: Tuesday - Friday 10-5 Saturday 10-4
338 South College Street • Franklin, KY 42134



Freelance service by Marsha
Marsha Herndon
213 Stephens Hill Road
Franklin, KY 42134
Invoice

Images
by Amy
Amy Ellis
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Cell (270) 647-0621
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judy.sampson@southcentralbank.com

Newsletter Template
and Design by:
Marsha Herndon
Graphic Designer
270.776.4332
marsha@marshaherndon.com



New Designation



BPW member Cathy Hughes has received her Certified Insurance Service Representative designation.

This designation requires 35 hours of classroom education and passing grades on 5 tests which cover all areas of property and liability insurance for both personal and commercial.

While it can take up to 5 years to achieve this designation, Cathy completed the training and testing in about 8 months. She is now "licensed and educated" to assist her customers with just about anything having to do with insurance.

Cathy is employed at Van Meter Insurance in Bowling Green.

Way to go, Cathy! Congrats!



Get Free Trees!

If you have a treeless yard like I do, you might consider joining the Arbor Day Foundation this month.

Now through Jan. 31 everyone who makes a \$10 donation to join the Foundation will receive 10 flowering specially picked for Kentucky growing.

The free trees are part of the nonprofit Foundation's Trees for America campaign. They will be shipped postage paid between Feb. 1 and May 31 with planting instructions.

To become a member of the Foundation and receive your free trees, send your \$10 contribution to: TEN FREE FLOWERING TREES, Arbor Day Foundation, 100 Arbor Avenue, Nebraska City, NE 68410, by Jan. 31, 2012.

KY residents can also join online at arborday.org/january

Updates from the KFBPW State Committee Chairs

KFBPW
Kentucky
Federation
of
Business and Professional
Women's Clubs, Inc.

Committee Reports

ASPIRING PROFESSIONAL

By Cathy Hughes, Chair

I hope you have a great holiday. I just want to remind everyone that now would be a great time to start planning your Aspiring Professionals program for March (Women's History/Working Women's Month). I am excited to see two candidates from each region at state, which will be the first weekend in June in Bowling Green. The topics and all guidelines are on the website and you can call or email me with any questions!

BPW KENTUCKY FOUNDATION

By Debrah Pierce, Chair

It was great to see and network with fellow KFBPW members while we raised money in support of women returning to school at the recent Interim Board meeting. As we quickly approach the New Year, the BPW/KY Foundation Board of Trustees would like to thank you for your support this past year. Because of your generosity, the Foundation has awarded approximately \$40,000 in scholarships over the past four years.

Friday evening's "Foundation Silent Auction/Monte Carlo Night" was a success. We raised approximately \$1500 while having fun. Thanks to Brownie Bennett and Franklin BPW for their assistance in organizing the event. Special thanks to Auctioneer Dakota Elmore and Casino Dealers Scott Forshee and Mitch Herndon. Brenda Baker was the winner of the evening's best Casino attire.

During these hard times, our support is needed more than ever to assist women who have a financial need as they return to school to make a better life for their families. If you know of someone needing tuition assistance, encourage them to submit their application. Scholarship grant applications for consideration in June are due by April 30 and should be sent to Joanne Story, Scholarship Chair. The Scholarship Grant Application can be found on the KFBPW Website (www.bpw-ky.org).

I would like to ask you to consider becoming a Promise Campaign Contributor (PC). PC donors will be recognized at the 2012 State Conference in Bowling Green. For more information about the Promise Campaign, please contact me at piercedv@aol.com or Joanne Story at joanne.story@kctcs.edu.

BPW KENTUCKY FOUNDATION

By Joanne Story, KFBPW Foundation Scholarship Chair

Thanks to BPW Sisters who attended Interim Board and participated in the Foundation event to raise money for Scholarships. An evening of glitter and fun was enjoyed by all. The KFBPW Foundation Board awarded \$ 5000.00 in Scholarships at Interim Board. What a blessing!

Please don't forget to inform women in your area of the Foundation Scholarship April 30, 2012 deadline.

MENTORING - SPIRIT OF WOMEN

By Joanne Story, KFBPW Mentoring Chair

Dear BPW Sisters,

With Pride in the past and Faith in the future, Mentoring of women, by women, for women will move forward in 2012.

If you attended Interim Board, you received a copy of the *Spirit of Women Mentoring Program*. For you that were unable to attend, I have posted the program on the KFBPW Website. We have the responsibility and opportunity of sharing our knowledge, skills and understanding by mentoring those who are new to the BPW Sisterhood.

Please permit me to be a resource to enhance existing Mentoring Programs and to establish new ones. I sincerely hope that all KFBPW members will work diligently to create an atmosphere of success for the *Spirit of Women Mentoring Program*; including the outcomes and benefits, possible pitfalls to avoid, the qualities and skills of successful mentors and mentees, the steps to implement the program, and the roles of mentors and mentees.

Go to the KFBPW website to view; What is mentoring, Internal Mentoring, External Mentoring, Do's of a Mentoring Relationship, Role of Mentors, Benefits to Mentors, Role of the Mentees, Benefits to the Mentees, Mentoring Objectives and Activities.

NOMINATIONS

By Susan Campbell, Chair

I am encouraging all members to consider submitting credentials and running for a state office. Whether you are a member of a local or a member-at-large, your leadership skills are needed to promote our organization.

Those credentials have to be received by February 15. The forms can be downloaded from the BPW website – www.bpw-ky.org. Don't wait until the last minute. Send to Susan Campbell, 111 Deerfield Dr. N., Princeton, Ky. 42445.



PROFESSIONAL DEVELOPMENT

By Bonny Manning, Chair

THIS IS a perfect time to evaluate your career path and honestly assess the professional strength or weakness you bring to the 2012 workplace!

Ask yourself:

- ❑ Do my social skills meet the business etiquette of today?
- ❑ Is my workplace behavior appropriate for the workplace environment?
- ❑ Will a mentor or workplace coach help with my career assessment?
- ❑ What is my leadership style?
- ❑ What new skill-set will add value to my current experience?

Investigate the Kentucky Federation Professional Development Program (PDP), a 10-module training and development series available to BPW members and non-members. The PDP contains a public speaking component to increase your confidence level when making a presentation or coordinating a meeting, plus much more.

E-mail me at bonnyman@me.com or contact Phyllis Hargrave at UofL_fan@insightbb.com

MEMBERSHIP

By Janis Turner, Membership Chair

I am pleased to say we have six locals, Campbellsville, Danville, Glasgow, Licking Valley, Paducah BPW and Russell County who have shown an increase in their membership this year as of this date. Unfortunately, we had some locals to disband such as Henderson and Shelby County BPW. We also have a few locals who are struggling with membership at this time.

At this time, we have 528 members. We are down 110 members; however, we can easily bring this total back up and surpass 638 if we all join forces.

We have so much to offer women in our communities. We cannot get new members without you taking the time to ask someone to come to a local meeting with you. You may be surprised how appreciative they might be.

I realize that most of our locals will be celebrating the Christmas Holidays this month but starting in January, I would like to challenge each of you today to ask one guest every month from January to May. With this group alone, this would be over 250 guests throughout the Commonwealth. I know we could get 110 new members by state conference.

Let's join forces and build our membership!

PUBLIC RELATIONS

By Phyllis Hargrave, Chair

It is amazing how fast this BPW year is going by. Soon the May 1 deadline for award submissions will be here. Have you reviewed the new criteria for Newsletter and Public Relations awards? A point system is now in place to help keep track of your activities and guide you with these committees. The point system also removes objectivity from the award selection process. You can see them at http://www.bpw-ky.org/awards_president.shtml. Both are shown under the Public Relations Award link on the right side.

Well-written Newsletters and Public Relations activities are huge assets for your Local. These give you an opportunity to inform others what you are doing. They also highlight your members and events.

You can find many ideas to help you be more creative by doing a Google search. Think of it as electronic brainstorming. Also, check out what other BPW Locals around Kentucky are doing by looking at their newsletters on the KFBPW website at http://www.bpw-ky.org/LO_Newsletters.shtml. Sharing ideas helps everyone improve.

Keep communicating your BPW events with newsletters and PR. Moreover, remember to start gathering your data for the May 1 Awards deadline.

Happy Holidays! May Santa bring you and your family everything you want and need.

